

## MARKETING SUPPORT OPPORTUNITIES

### **Conference Meeting Bags - \$12,000 (Exclusive)**

This is an opportunity to have your company logo along with the OEIS logo printed on the conference meeting bags. All registered attendees will receive a Conference Bag upon checking in at Registration. Bags will be produced by OEIS.

### **Lanyards - \$5,000 (Exclusive)**

This is an opportunity to have your company logo along with the OEIS logo printed on the lanyards. All registered attendees will receive a name badge with lanyard upon checking in at Registration. Lanyards will be produced by OEIS.

### **Conference Note Pads - \$3,000 (Exclusive)**

This is an opportunity to have your company logo printed on note pads. Note pads will be distributed at Opening Session. The sponsor will supply the note pads.

### **Conference Padfolio - \$6,000 (Exclusive)**

This is an opportunity to have your company logo, along with the OEIS logo printed/embossed on the padfolios. Padfolio will be distributed at Opening Session. The Sponsor will supply the padfolios.

### **Eblast - \$2,500 Each (Non-Exclusive)**

Speak directly to your target audience through email blasts. Your customized message will be e-mailed to all registered attendees either before or after the meeting. Each sponsor is limited to (1) before and (1) after the meeting.

### **Mobile Device Charging Stations - \$3,000 Each (Non - Exclusive)**

Sponsor logo will be incorporated into the design of the mobile device recharge station where attendees can recharge their cell phones, iPads, tablets, etc. The Sponsor is responsible for all associated production and labor costs. Charging stations will be placed in the General Session/Exhibit Hall foyer.

### **Guest Room Drops - \$2,500 Each (Non - Exclusive)**

Deliver your message through the hotel with room drops to registered attendee's rooms.

### **Window Clings - \$3,000 (Non - Exclusive)**

Direct attendees right to your booth with eye-catching window advertisements in the registration desk foyer near the Exhibit Hall. Company is responsible for supplying artwork and associated production costs. The vendor will provide the production costs and are the responsibility of the sponsor. Placement dependent on space availability

### **Floor Clings - \$3,000 (Exclusive)**

Direct attendees to your booth with custom floor graphics available in the registration desk foyer near the exhibit hall. Company is responsible for supplying artwork and associated production costs. Sponsor will then work with the OEIS provided vendor for creation. Placement dependent on space availability.

### **Hand Sanitizer Stations - \$4,000 (Non - Exclusive)**

Sponsor logo will be incorporated into the design of the hand sanitizer stations located within the General Session and Exhibit Hall. Company is responsible for supplying the artwork and associated production costs.

**For questions or concerns, please contact Julie Patterson at: [julie@oeisregistry.com](mailto:julie@oeisregistry.com)  
or call Julie at: (224) 567-0039**

## CHOOSE YOUR MARKETING SUPPORT

Marketing Support Opportunities are granted on a first come, first served basis. Please check each box that you are interested in supporting:

- ☐ **Conference Meeting Bags - \$12,000 (Exclusive)**
- ☐ **Lanyards - \$5,000 (Exclusive)**
- ☐ **Hand Sanitizer Stations - \$4,000 (Non-Exclusive)**
- ☐ **Mobile Charging Stations - \$3,000 each (Non-Exclusive)**
- ☐ **Conference Note Pads - \$3,000 (Exclusive)**
- ☐ **Conference Padfolio - \$6,000 (Exclusive)**
- ☐ **Eblast - \$2,500 Each (Non-Exclusive)**
  - ☐ Pre - Conference
  - ☐ Post - Conference *(you can choose both!)*
- ☐ **Guest Room Drops - \$2,500 (Non-Exclusive)**
  - ☐ Thursday May 18, 2023
  - ☐ Friday May 19, 2023
- ☐ **Window Clings - \$3,000 (Non-Exclusive)**
- ☐ **Floor Clings - \$3,000 (Exclusive)**

**Complete and email this page to:**

**Julie Patterson:** [julie@oeisregistry.com](mailto:julie@oeisregistry.com)

**Questions? Call Julie at:** (224) 567-0039

**Supporting Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

By signing this document, company agrees to the following commitment and that full payment is due with this agreement. **In the event of cancellation after March 1, 2023 a refund will not be issued.** All applicable artwork must be submitted to OEIS for approval prior to use. Only OEIS exhibitors will be allowed to participate in the OEIS Marketing program.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## PAYMENT FORM

Exhibit spaces, sponsorships, and exclusive marketing opportunities are granted on a first come, first served basis. Please submit this payment form and all supplemental documentation in a timely manner. Thank You!

☐ **INVOICE ME (contact name):** \_\_\_\_\_ **(contact email):** \_\_\_\_\_

☐ **PAY BY CREDIT CARD (amount to be charged):** \_\_\_\_\_

☐ **VISA**      ☐ **MASTERCARD**      ☐ **DISCOVER**      ☐ **AMEX**

**CREDIT CARD#:** \_\_\_\_\_ **EXP DATE:** \_\_\_\_\_ **SECURITY CODE:** \_\_\_\_\_

**NAME AS IT APPEARS ON CARD:** \_\_\_\_\_

**CARDHOLDER'S SIGNATURE:** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

**BILLING CITY:** \_\_\_\_\_ **BILLING STATE:** \_\_\_\_\_ **BILLING ZIP:** \_\_\_\_\_

**Complete and email this payment form along with your sponsorship application form, marketing support form, exhibit space reservation and the exhibitor space agreement signature page to:**

**Julie Patterson:** [julie@oeisregistry.com](mailto:julie@oeisregistry.com)

**Questions? Call Julie at:** (224) 567-0039

**NOTE: Exhibit registration can be paid for online OR via use of these forms. However, for ALL Marketing Sponsorship and/or Support opportunities you MUST complete and email these forms.**

We agree to abide by all rules and regulations set forth in this prospectus. By signing this payment form, company agrees to the following commitment and understands that full payment is due with this agreement. **In the event of cancellation after March 1, 2023 a refund will not be issued. A 3% processing fee will be applied to any payments made with a credit card.** All descriptions, logos, and other artwork must be approved by OEIS prior to use.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### OEIS USE ONLY

**AMOUNT DUE:** \_\_\_\_\_ **AMOUNT RECEIVED:** \_\_\_\_\_ **DATE RECEIVED:** \_\_\_\_\_

**SPACE ASSIGNMENT:** \_\_\_\_\_ **DATE ASSIGNED:** \_\_\_\_\_

**NEW SPACE ASSIGNMENT:** \_\_\_\_\_ **DATE ASSIGNED:** \_\_\_\_\_

**ACCEPTED BY (signature):** \_\_\_\_\_