

MARKETING SUPPORT OPPORTUNITIES



Conference Meeting Bags – \$12,000 (Exclusive)

This is an opportunity to have your company logo along with the OEIS logo printed on the conference meeting bags. All registered attendees will receive a Conference Bag upon checking in at Registration. Bags will be produced by OEIS. Your promotional flyer will be included in the Meeting bag.

Lanyards – \$5,000 (Exclusive)

This is an opportunity to have your company logo along with the OEIS logo printed on the lanyards. All registered attendees will receive a name badge with lanyard upon checking in at Registration. Lanyards will be produced by OEIS.



Conference Note Pads - \$2,500 (Exclusive)

This is an opportunity to have your company logo printed on note pads. Note pads will be distributed at Opening Session. The sponsor will supply the note pads.



MARKETING SUPPORT OPPORTUNITIES



Conference Padfolio – \$4,000 (Exclusive)

GET NOTICED at the Strategic Marketing Workshop. This is an opportunity to have your company logo printed on the front cover. Padfolios will be distributed to each Marketing Workshop participant. Your promotional flyer will be inserted in each Padfolio. Sponsor will supply Padfolio.



Eblast – \$2,500 Each (Non-Exclusive)

Speak directly to your target audience through email blasts. Your customized message will be e-mailed to all registered attendees either before or after the meeting. Each sponsor is limited to (1) before and (1) after the meeting.

Mobile Device Charging Stations – \$4,000 Each

Sponsor logo will be incorporated into the design of the mobile device recharge station where attendees can recharge their cell phones, iPads, tablets, etc. The Sponsor is responsible for all associated production and labor costs. Charging stations will be placed in the General Session/Exhibit Hall foyer.



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Guest Room Drops - \$2,500 Each (Non-Exclusive)

Deliver your message through the hotel with room drops to registered attendee's rooms.

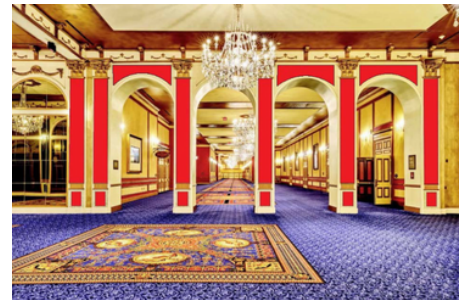
Paris Foyer Mirror Clings - \$3,000 (Non-Exclusive)

Promote your organization to attendees as they travel down the foyer to the Exhibit Hall. General Session and registration desk with eye-catching window advertisements. Company is responsible for supplying artwork and associated production costs. Placement dependent on space availability.



Paris Foyer Floor Clings - \$3,000 (Exclusive)

Promote your organization or booth to attendees as they travel down the foyer to the Exhibit Hall and General Session. Direct attendees to your booth with custom floor graphics available in the registration desk foyer near the exhibit hall. Company is responsible for supplying artwork and associated production costs. Placement dependent on space availability.



Hand Sanitizer Stations - \$3,000 Each

Sponsor logo will be incorporated into the design of the hand sanitizer stations located within the General Session and Exhibit Hall. Company is responsible for supplying the artwork and associated production costs.



For questions or concerns, please contact Julie Patterson at: julie@oeisregistry.com or call Julie at: (224) 567-0039

CHOOSE YOUR MARKETING SUPPORT

Marketing Support Opportunities are granted on a first come, first serve basis. Please check each box the you are interested in supporting:

- Conference Meeting Bags - \$12,000 (Exclusive)**
- Lanyards - \$5,000 (Exclusive)**
- Conference Note Pads - \$2,500 (Exclusive)**
- Conference Padfolio - \$4,000 (Exclusive)**
- Eblast - \$2,500 Each (Non-Exclusive)**
 - Pre-Conference
 - Post-Conference
- Mobile Charging Stations - \$4,000 Each**
- Guest Room Drops - \$2,500 Each (Non-Exclusive)**
 - Thursday, April 25, 2024
 - Friday, April 26, 2024
- Mirror Clings - \$3,000 Each (Non-Exclusive)**
- Floor Clings - \$3,000 (Exclusive)**
- Hand Sanitizer Stations - \$3,000 Each**
- Meeting Rooms/Hospitality Suites - Fee \$**

Complete and email this page to:

Julie Paterson:

Julie@oeisregistry.com

Questions?

Call Julie at: (224) 567-0039

Supporting Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____ **Country:** _____

Phone: _____ **Fax:** _____ **Email:** _____

By signing this document, company agrees to the the following commitment and that full payment is due with this agreement. **In the event of cancellation after February 1, 2024 a refund will not be issued.** All applicable artwork must be submitted to OEIS for approval prior to use. Only OEIS exhibitors will be allowed to participate in the OEIS Marketing program.

Signature: _____

Date: _____

PAYMENT FORM

Exhibit spaces, sponsorships, and exclusive marketing opportunities are granted on a first come, first served basis. Please submit this payment form and all supplemental documentation in a timely manner. Thank you!

INVOICE (contact name): _____ **(contact email)** _____

PAY BY CREDIT CARD: amount to be charged _____

VISA

MASTERCARD

DISCOVER

AMEX

CREDIT CARD #: _____ **EXP DATE:** _____ **SECURITY CODE:** _____

NAME AS IT APPEARS ON CARD: _____

CARDHOLDER'S SIGNATURE: _____

BILLING ADDRESS: _____

BILLING CITY: _____ **BILLING STATE:** _____ **BILLING ZIP:** _____

Complete and email this payment form along with your sponsorship application form, marketing support form, exhibit space reservation and the exhibitor space agreement signature page to:

Julie Patterson: julie@oeisregistry.com

Questions? Call Julie at: (224) 567-0039

We agree to abide by all rules and regulations set forth in this prospectus. By signing this payment form, company agrees to the following commitment and understands that full payment is due with this agreement. **In the event of cancellation after February 1, 2024 a refund will not be issued. A 3% processing fee will be applied to any payments made with a credit card.** All descriptions, logos and other artwork must be approved by OEIS prior to use.

Signature: _____ **Date:** _____

