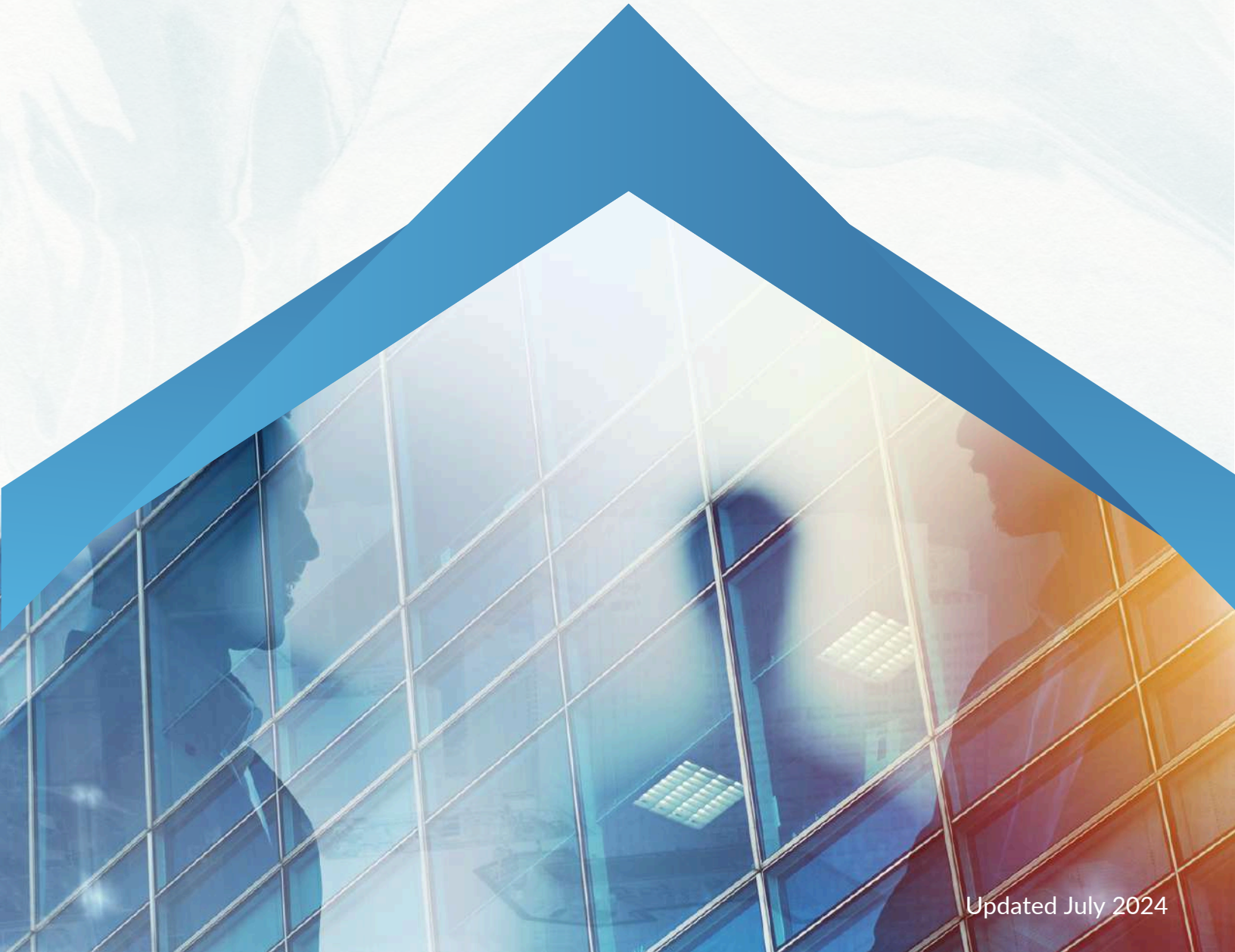




# INDUSTRY PARTNER PROSPECTUS





The Outpatient Endovascular and Interventional Society (OEIS) values the relationships it has with our many industry partners. The support provided by these industry partners provides a solid foundation for the development and implementation of important OEIS initiatives and programs. In order to recognize and strengthen these relationships, these OEIS Partnership Opportunities were created. Intended for those companies that have demonstrated their ongoing commitment to OEIS, these opportunities serve as a forum to explore exciting new opportunities to work together, share information, learn about industry trends, and discuss strategies to achieve our mutual goals.

The Industry Partnership Program was developed as a method of supporting OEIS separate from and in addition to Annual Meeting Sponsorship, the details of which are included in our Annual Meeting exhibitor prospectus. Our Industry Partnership Program is by far the most beneficial way of supporting OEIS and is described below.

As an Industry Partner of OEIS, you gain the following:

- Partnership with OEIS - A special relationship that maximizes your exposure to our target audience of vascular surgeons, interventional radiologists, interventional cardiologists, or other specialists involved in office based endovascular procedures.
- Access to OEIS leadership and our membership
- Exposure through high-visibility recognition at our premiere events, programs, and scientific meetings, in our publications and member communications, as well as on our website.

### INDUSTRY PARTNERSHIP LEVELS

	1 YEAR PARTNERSHIP	3 YEAR PARTNERSHIP	SAVINGS W/ 3 YR PARTERSHIPS
Platinum	\$150,000/year	\$375,000 (3 year total)	\$75,000
Gold	\$100,000/year	\$250,000 (3 year total)	\$50,000
Silver	\$65,000/year	\$150,000 (3 year total)	\$45,000

We may have opportunities for you to heighten the awareness of your company, product, or service by reaching out to our constituency. OEIS will work closely with you to design the options that best compliment your company’s marketing goals.

There are many other opportunities that can be developed to meet your objectives. For more information on becoming an Industry Partner, or to discuss these partnership opportunities in further detail, please contact Julie Patterson at (224) 567-0039 or [julie@oeisregistry.com](mailto:julie@oeisregistry.com).

# BECOME AN INDUSTRY PARTNER

## OEIS

OEIS serves the evolving outpatient endovascular community through advocacy, education, promotion, development, and support. Maximize your exposure to vascular surgeons, interventional radiologists, interventional cardiologists, and other specialists involved in office based endovascular procedures.



## Make a Difference

The support provided by industry partners provides a solid foundation for the development and implementation of important OEIS initiatives and programs, and ultimately leads to better patient care. OEIS greatly values its relationships with its industry partners.

## Opportunity

Being involved and engaged as an industry partner will maximize the return on your investment. Marketing opportunities put you in the forefront year-round and span the annual meeting, print, and online platforms. Let us share information, learn about industry trends, and work together to achieve goals.



## Contact Us

We invite you to contact Julie Patterson at (224) 567-0039 or [julie@oeisregistry.com](mailto:julie@oeisregistry.com) to learn more about these or custom partnership opportunities.



As partnership implies a mutual support between partners, OEIS offers the following added value to the industry partners in recognition of their support of OEIS.

	SILVER	GOLD	PLATINUM	ADDED VALUE
<b>PRIVATE MEETINGS</b>				
Dinner with members of OEIS leadership at annual meeting <i>Industry Partners can invite up to 3 representatives to dinner</i>			Included	OEIS will be responsible for the planning and payment of dinner
Meetings with members of OEIS leadership at annual strategic planning meeting			Included	
<b>ADVERTISING OPPORTUNITIES</b>				
OEIS Connect Complimentary Ad	One ad per year	Two ads per year - No more than one per quarter	Four ads per year - No more than one per quarter	OEIS Connect ad \$7,500/quarter
Home Page	10%	20%	Two ads per year - No more than one per quarter	Homepage Ad \$20,000/quarter
Priority for Home page advertising			Included	
<b>SCIENTIFIC OPPORTUNITIES</b>				
One 1-Hour OEIS Sponsored Webinar per year	10% Discount	20% Discount	Complimentary	\$15,000 for 1 hosted Webinar
Registry Data Analytic Query Discount	5%	10%	20%	See table for database cost
Complimentary Eblast of New Data Breakthrough	1 per year	1 per year	2 per year	\$2,500/email blast
Corporate Membership	Complimentary And 1 Connect Account	Complimentary And 3 Connect Accounts	Complimentary And 6 Connect Accounts	\$3,000 Corporate Membership
<b>ANNUAL MEETING ADDED VALUE</b>				
Complimentary Annual Meeting Full Registration - allows access to general session	1	2	3	Full Registration @ \$995.00 each
Exhibit Booth - 10 x 10	20% Discount	50% Discount	Complimentary	10 x 10 Booth-\$8,500
Platinum Partner with a 3-year commitment will receive a complimentary 10 x 20 Exhibit Booth			Complimentary with a 3-year commitment	10 x 20 Booth-\$17,500
Discount on (1) Exhibit Space Upgrade	5%	15%	25%	
Dedicated Slide during Scientific Sessions/Breaks	Included	Included	Included	\$5,000
Logo/Link on Annual Meeting Webpage	10% Discount	20% Discount	Included	\$7,000
Ad in Annual Meeting Mobile App or Annual Meeting Printed Program	Included	Included	Included	\$3,000



Email Blast to Pre-Meeting Attendee List*	1	1	1	\$2,500/email blast Eblast must be sent within 45 days pre and/or post conference dates
Email Blast to Post Meeting Attendee List*		1	1	
Opportunity for Meal Symposium Sponsorships**	10% Discount	20% Discount	30% Discount	P chooses before G before S Longest continuous partner in each category picks 1st then chronological order
Brochure and/or Giveaway distributed with Meeting Materials		Included	Included	\$3,000/opportunity
Technology Forum <i>All OEIS Industry Partners are eligible to take advantage of these discounts.</i>	10% Discount	20% Discount	30% Discount	
* Industry Partner must provide content		* Should the OEIS Annual Meeting become a virtual program, OEIS will put forth all effort to provide similar benefits/opportunities detailed above.		
** Available on a first come, first serve basis; Sponsor is responsible for the cost of food and beverage				
<i>Prices are listed to reflect the "Added Value" of each opportunity provided to an OEIS Partner. The "Price" is not to be used as a credit towards other opportunities.</i>				

DATA QUERY	
Low Complexity	\$20,000
Modest Complexity	\$35,000
High Complexity	\$55,000