

OEIS Board of Directors Meeting Summary Notes Wednesday, April 24, 2024 The Horseshoe Hotel & Casino Normandy Meeting Room – Las Vegas, NV

Members Present

Bob Tahara, MD Patrick Ryan, MD Fadi Saab, MD Paul Varosy, MD Sam Ahn, MD Eric Dippel, MD Stephen Daugherty, MD Craig Walker, MD Jerry Niedzwiecki, MD Rafael Malgor, MD Mike Watts, MD

Invited Guests

Jeff Carr, MD

<u>Staff</u>

Dhru Bhatt

RJ Coleman

Lauren Jones

I. <u>MEETING CALLED TO ORDER</u>

The meeting was called to order by Board Chairperson Dr. Tahara.

II. MEETING SUMMARY NOTES

The meeting summary notes from the Executive Committee meeting that took place on April 11, 2024, were reviewed.

Motion

A motion was made to approve the meeting summary notes. The motion was seconded and unanimously approved.



III. STATE OF AFFAIRS

Board Chair Dr. Tahara discussed the following topics:

a. Nominations Committee Update

As per our bylaws an election ballot was sent out electronically where a total of 52 members voted. The following are the results of the election.

Position	Candidate
President Elect	Patrick Ryan, MD
One Year Term - Vascular Surgery Representative	Bryan White, MD
One Year Term – Interventional Cardiology Representative	Pradeep Nair, MD
Three Year Term – Interventional Radiology Representative	Curtis Anderson, MD

b. <u>Bylaws Committee Update</u>

The bylaws were presented to the Board for review.

Motion

A motion was made to approve of the bylaws as presented. The motion was seconded and unanimously approved.

c. Executive Committee Report

• <u>Membership</u>

A membership campaign has been initiated and individuals are renewing their membership.

• <u>OEIS PAC</u>

The OEIS Political Action Committee (PAC) was initiated and is open to receiving contributions. In order to contribute, any individual is asked to verify their membership in the organization. Then and only then will they be allowed to contribute to the PAC. Non-Members are permitted to contribute only unsolicited donations. During the Annual meeting, Dr. Tahara will announce the OEIS PAC and the parameters that must be met in order to contribute.

Drs. Tahara and Niedzwiecki showed the OEIS PAC flyer and asked each of the Board members to consider donating a minimum of \$1,000 and up to a maximum of \$5,000 at the OEIS PAC session on Friday of the Annual Meeting.



• <u>New Membership Categories</u>

Action Item

During the last Executive Committee meeting, the creation of two new membership categories were discussed. The two membership categories were Industry Affiliation and Retired/Emeritus Membership.

<u>Motion</u>

A motion was made to conceptually approve of the Industry Affiliated and Retired/Emeritus Membership Categories. The costs, benefits, voting privileges, etc. would need to be determined. The motion was seconded and unanimously approved.

IV. TREASURERS REPORT

Dr. Niedzwiecki provided the Board with a financial review, thanked CAM for collecting all of the outstanding payments from the 2023 Annual Meeting, requested the Board Members to volunteer for the Finance Committee, and discussed that the billing for the Registry is currently in the process of being rectified. Dr. Walker recommended Vinov, which is a digital cash-management product.

	March 31, 2024	March 31, 2023	Change	% Change
Total Revenue	\$434,806.17	\$472,394.35	-\$37,588.18	-8.0%
Total Expenses	\$197,427.85	\$217,682.43	-\$20,254.58	-9.3%
Net Income	\$237,378.32	\$254,711.92	-\$17,333.60)	-6.8%

a. Financial Review



	Current Assets – Checking/Savings			
	March 31, 2024	March 31, 2023	Change	% Change
Chase Checking (2826)	\$535,964.97	\$344,153.75	\$191,811.22	55.7%
WF Checking (0274)	\$0.00	\$140,000	\$0.00	0.0%
Chase 9-Month CD	\$140,00	\$0.00	\$140,000	100%
CMECU 12-Month CD (10/31/2023)	\$2,385.91	\$140,994.54	-\$138,608.63	-98.3%
Fidelity	\$472,397.31	\$435.797.66	\$36,599.65	8.4%
Morgan Stanley 18-Month CD (12/11/2023)	\$170,000	\$170,000	\$0.00	0.0%
Morgan Stanley 6-Month CD (06/15/2023)	\$150,000	\$150,000	\$0.00	0.0%
Morgan Stanley Savings	\$125,000	\$125,000	\$0.00	0.0%
UBS Financial	\$437,723.99	\$421,394.40	\$16,329.59	3.9%
Total Checking/Savings	\$2,033,472.18	\$1,787,340.35	\$246,131.83	13.8%



<u>Motion</u>

A motion was made to approve the financial reports. The motion was then seconded and unanimously approved.

V. OEIS CERTIFICATION PROGRAM

The Certification Working Group meeting that is scheduled to take place in New Orleans, LA over the Memorial Day weekend of May 24th through the 26th was discussed.

The primary attendees for this meeting will be the Executive Committee but others are invited to attend to discuss the Certification program. Dr. Varosy stated that he was interested in attending.

Action Items

- Dr. Varosy expressed the need for the committee to be proactive in the language created about the risks related to some heart procedures that are done in an OBL setting, and what steps are in place to mitigate those risks.
- Dr. Carr followed that such "bail-out mechanisms" used by doctors are already in place for every contingency, and the need for such mechanisms to be in place for heart procedures should not preclude it.
- Safety measures need to be clearly outlined for CMS and the AMA as well as any other oversight bodies.
- A qualified nurse that has experience in writing this kind of content should be considered to develop the qualifications associated with the credentialing program.
- Procedural appropriateness is essential in considering the Certification process.
- Society of Cardiovascular Angiography & Interventions (SCAI) Guidelines (<u>Click Here</u>). SCAI has developed and endorsed evidence-based guidelines through a process to help health care providers and patients make decisions, minimize inappropriate practice variation, promote effective resource use, improve clinical outcomes, and direct future research. OEIS will review these guidelines to use them as a guideline.
- associated with their vascular ultrasound certification guidelines were referenced, and that appropriate language will be necessary in formulating OEIS Certification Guidelines.
- Discussion regarding the potential of working with Medtronic in relation to the Credentialing program was discussed.



Action Item

A directive was issued for the OEIS Certification working group to deliver the following three items that need to be accomplished by the next quarterly Board of Directors meeting are as follows:

- 1. Interface with SCAI
- 2. Direct open response letter (the draft of this is already almost complete)
- 3. A bibliography for providing to insurance companies

VI. OEIS APPROPRIATE USE CRITERIA (AUC) WORKGROUP

Motion

A motion was made by Dr. Tahara that Dr. Dippel be put in charge of the OEIS Appropriate Use Criteria Workgroup as he has specificities about needing the right language in the documentation. The motion was seconded and approved of unanimously.

VII. OFFICE BASED FACILITY

The creation of a new "Office Based Facility" site of service for office-based, high-cost surgical procedures to pay separately for these procedures was discussed. This has received some endorsements to address the delta that is occurring between reimbursements.

There is draft legislation in place, and the plan to address this to the Senate working group on the topic of Medicare reform.

VIII. ANNUAL MEETING UPDATE

Dr. Niedzwiecki reviewed the Annual Meeting slides and thanked CAM for the promotional and marketing efforts which appear to have played a strong role in increased attendance and revenue for the event.



2024 Annual Meeting Registration Revenue			2023 Annual Meeting Registration Revenue			
Attendee Registration	Dollar Amount	Number of Attendees	Attendee Registration	Dollar Amount	Number of Attendees	
Physician Member	\$43,880.00	84	Physician Member	\$26,255.00	49	
Physician Non-Member	\$34,265.00	47	Physician Non-Member	\$19,870.00	26	
Associate Staff	\$14,875.00	118	Associate Staff	\$20,510.00	106	
Mid-Level Providers	\$990.00	2	Mid-Level Providers	\$1,880.90	4	
Full Registration (Exhibitor)	\$ 71 , 640	74	Full Registration (Exhibitor)	\$81,590.00	82	
Resident Student Fellow (R S F)	\$0.00	32	Resident Student Fellow (R S F)	\$0.00	31	
Total 2024 Registration Revenue	\$165,650.00		Total 2023 Registration Revenue	\$150,105.80		
2024 Annual Meeting Exhibitor Revenue		2023 Annual Meeting Exhibitor Revenue				
Exhibitor Booth Revenue	\$3	53,850.00	Exhibitor Booth Revenue	\$305,650.00		
Number of Exhibitors		44	Number of Exhibitors	36		
2024 Annual Meeting Ancillary Revenue 2023 A			2023 Annual Meeting Ancillary Revenue			
Marketing	\$	14,000.00	Marketing	\$25,500.00		
Symposia	\$.	52,000.00	Symposia	\$56,050.00		
Workshops	\$12,000.00		Workshops	\$0.00		
Technology Forum	\$39,300.00		Technology Forum	\$26,400.00		
Total 2024 Annual Meeting Revenue	\$6	36,800.00	Total 2023 Annual Meeting Revenue	\$563,705.00		



Meal Symposium Sponsors

Abbott – Friday Breakfast Boston Scientific – Saturday Lunch Philips – Friday Lunch Siemens Healthcare – Friday Dinner

<u>Hands-On Workshop Sponsor</u> Nevro

Technology Forum Industry Participants

Abbott AngioDynamics Asahi Intecc BD Boston Scientific Medtronic Philips

Student Funding

Boston Scientific - \$10,000 Philips - \$15,000

The 2025 Annual Scientific Meeting is scheduled to take place in Orlando, FL at the Rosen Shingle Creek from May 1st through the 4th.

IX. <u>REGISTRY UPDATE</u>

Lauren provided an overview of the Registry. She indicated that there has been an increase in the number of physicians that are submitting data into the registry. Drs. Tahara and Fadi praised Lauren for the dashboards on the Registry.

Lauren also provided an overview of the QCDR event that she recently attended in Baltimore.

Setting a date for the release of the Cardiac Module was discussed.

Lauren emphasized that the Registry billing issues were being addressed by CAM via outreach.



Action Item

During the Registry meeting the previous day there was a presentation by Cipherome, an analytics AI company that could absorb the Registry data and provide statistical analysis that could be more efficient and effective.

The major benefits of collaborating with Cipherome are that the data provided can be used for research work product that is needed for reports, papers, etc. and that the information will be provided much faster than how we have been gathering it currently.

Cipherome was invited to attend the Registry meeting and demonstrate what their reporting capabilities are from the data in the Registry.

Action Item

Set up a working group to investigate whether OEIS should partner with Cipherome.

X. WAY TO MY HEART WALKING PROGRAM UPDATE

Kim McNicholas created an app called "Way to my Heart Walking Program." Kim would like OEIS to endorse her software. The software is being run through her nonprofit. Dr. Tahara discussed promoting the "Way to my Heart Walking Program" at the Annual Meeting and that it deserves the support of OEIS.

Action Item

Dr. Tahara requested that an eblast encouraging Meeting attendees to visit the "Way to my Heart Walking Program" booth be sent out, and to also include their promo slides in the looping slide show that is playing in the public area. RJ was asked to follow up with Shelbi Hoffman, director of Marketing, on the eblast and the slides.

XI. WEBSITE AND SOCIAL MEDIA UPDATE

RJ updated the Board on the current discussions on the website, and the potential collaboration with WebToMed to restore functionality of the site. A timeline, scope and budget are in process from the vendor and will be provided to the Executive Committee for their review. References will also be provided.

Social media was also discussed, and Dr. Watts requested that he be included in the planning process of social media postings. He provided his contact information to be forwarded to Shelbi in Marketing so that she can reach out to Dr. Watts.

XII. <u>STUDENTS | RESIDENTS | FELLOWS UPDATE</u>

Drs. Dabrowiecki and Devulapalli provided an update on the OEIS Resident-Fellow Section.

The organizers of the update were Drs. Arous, Dabrowiecki, Devulapalli, and Rao. In 2023 OEIS Resident-Fellow Section did the following:



- Social media access November-December 2022
- Initiation of travel scholarship
- 21 Abstract submissions
- 18 Accepted
- \$1,250 Award
- \$22,500 Total
- 32 Trainees Attended

In 2024 the OEIS Resident-Fellow Section did the following:

- 36 Abstract submissions
- 29 Applicants
- 21 Accepted
- \$1,200 Award
- \$25,200 Total
- 30 Trainees Registered
- 29 Travel Scholarship Applicants
- 22/29 (76%) Interested in more formal participation

Goals

- Increase visibility to trainees
- Increase trainee members/attendees
- Grow a subsection of OEIS tailored towards trainees specifically
- Mentorship
- Increase trainee participation in research
- Advance the research arm of OEIS
- Get a leadership cohort together to make the process self-sustainable
- Secure funding for future meetings

Next Steps

- OEIS EC Approval
- Meeting about organizational structure
- Soliciting applications from trainees
- Building subsection on the website
- Marketing
- Formalizing mentorship programs and soliciting mentors

<u>Motion</u>

A motion was made to create a training section on the website. Such a sub-section would include such elements as trainee applications, promotions, a mentorship program, etc. Dr. Malgor seconded the



motion, and it was unanimously approved.

XIII. OLD BUSINESS

Action Item

Dr. Saab called for an initiative so that a minimum of two papers would be published each year. There was interest expressed in streamlining the process and identifying ways to do so. It was agreed that more resources are necessary.

Dr. Ahn stated that the missing component is not the data, but that someone is needed to publish the data. It was further discussed whether a Research Fellow might be the optimal person to do this. It was felt that in the past Fellows did not produce papers. The potential of hiring a firm to publish papers was also discussed.

Dr. Saab stated that students are looking for these kinds of opportunities, while Dr. Varosy discussed the importance of the Research Committee. Dr. Saab stated if we are limited by the statistical work, there was discussion of advertising the need for papers to be created to those in academia.

Dr. Ahn stated that Fellows must be mentored, and that hiring a statistician may be the answer.

Action Item

Dr. Tahara stated that two or three members of the Board are needed to reinvigorate the Research Committee. Fresh energy is needed as there has been little, if any, movement. Those two or three members would be required then to "own" the publication process.

Dr. Malgor stated that OEIS is not widely known, and therefore does not have the credibility necessary, as currently OEIS is not known for its research.

Action Item

Dr. Malgor proposed creating a Writing Group, to recruit members to volunteer, so that different people could chair different projects. Dr. Carr suggested applying for NIH grants.

Dr. Tahara agreed that a change is needed, but questioned what is a working model that can be scaled.

Motion

Dr. Niedzwiecki made a motion stating that the Research Committee be re-organized. The objective to be not to conduct the research, but rather to direct and oversee research. Plans will be developed to reach out to writers. The Research Committee can then oversee the process, and have action plans. The goal then would be to produce two to three papers per year. Dr. Walker seconded the motion, and it was unanimously approved.

Action Item

Dr. Ryan spoke about the Atherectomy paper, and that it should be moved along as it has been on pause for quite some time. Dr. Tahara requested RJ remind him to speak to Dr. Blebea about this paper on Friday of the meeting.



XIV. <u>NEW BUSINESS</u>

There was no new business that needed to be discussed.

XV. MEETING ADJOURNED

Motion

As there was no additional old business to discuss or new business, Dr. Walker made a motion to adjourn the meeting. The motion was then seconded and unanimously approved.