



2025 Annual Meeting

Preliminary Agenda

Thursday May 1, 2025	Concurrent Sessions
<p>Breakfast 7:30 am - 7:55 am</p>	
<p>Strategic Marketing Workshop - Real Life Independent OBL Experience with Marketing Development including Budget discussion - OBL Experience with DR group and the challenges therein - Marketing campaign expansion - Real Life Examples of active marketing campaigns in OBLs 8:00 am - 12:00 pm</p>	<p>GEST at OEIS - Embolization in the OBL: Part I 10:15 am - 12: 00 pm</p>
<p>Lunch Symposium - Sponsored by Legally Mine 12:00 pm - 1:00 pm</p>	
<p>Legal Session 1:00 pm - 3:00 pm</p>	
<p>Technology Forum/Reception 3:30 pm - 6:30 pm</p>	
<p>Dinner Symposium - Sponsored by BD 6:30 pm</p>	

Friday May 2, 2025	Breakout Sessions	
Breakfast Symposium - Sponsored by Abbott 7:00 am - 7:55 am		
Session 1 - The OBL: Getting Started 8:10 am - 10:00 am	Session 1B - Advanced Techniques: The OBL Center of Excellence 8:10 am - 9:40 am	
Break with Exhibitors 10:00 am - 10:30 am		
Session 2 - Advocacy 10:30 am - 11:50 am		
Lunch Symposium - Sponsored by Philips 12:00 pm - 12:55 pm		
Session 3 - Established Practices: Moving the Bar Higher 1:10 pm - 2:40 pm	Session 3B - Nursing and Clinical Support Staff Breakout Session: Nursing in the OBL 1:10 pm - 2:40 pm	Session 3C - Resident, Fellows and Student Track 1:10 pm - 2:40 pm
Break with Exhibitors 2:40 pm - 3:10 pm		
Session 4 -GEST at OEIS Embolization in the OBL: Part II - PAE Didactic session 3:20 pm - 4:20 pm	Session 4B - Developing a Marketing Campaign 3:20 pm - 4:20 pm	
Session 4 -GEST at OEIS Embolization in the OBL: Part II - Hands-On Workshop 4:20 pm - 5:20 pm		
Welcome Reception with Exhibitors 5:20 pm - 6:45 pm		
Dinner Symposium - Sponsored by Siemens Healthineers 7:00 pm - 8:30 pm		

Saturday May 3, 2025	Breakout Sessions	
Breakfast Symposium - Sponsored by Reflow Medical 7:00 am - 7:55 am		
Session 5 - MSK and Pain Intervention 8:10 am - 9:40 am	Session 5B - Wound Care 8:10 am - 9:40 am	
Break with Exhibitors 9:40 am - 10:10 am		
Session 6 - Venous: Deep Intervention 10:20 am - 11:50 am	Session 6B - Key Success Factors in Achieving Financial Goals - Presented by David B. Mandell, JD, MBA 10:20 am - 11:50 am	Session 6C - Nurses RN Session: Administrative Breakout Session: Tips around the Table 10:20 am - 11:20 am
Lunch Symposium - Sponsored by Provisio Medical 12:00 pm - 12:55 pm		
Session 7 - Hot Topics 1:10 pm - 2:10 pm	Session 7B - Hands-On Workshop - Sponsored by Nevro 1:10 pm - 2:10 pm	
Break 2:10 pm - 2:30 pm		
Session 8 - Research in the OBL 2:40 pm - 3:40 pm	Session 8B - Resident, Fellows and Student Track 2:40 pm - 4:10 pm	
Session 9 - Cardiac 3:40 pm - 4:30 pm		
Closing Remarks 4:30 pm - 4:40 pm		
Meeting Adjourned 4:40 pm		

