



# 2025 Annual Meeting

## Preliminary Agenda

| Thursday May 1, 2025  | Concurrent Sessions  |
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| <p><b>Breakfast</b><br/>7:30 am - 7:55 am</p>   |  |
| <p><b>Strategic Marketing Workshop</b><br/>- Real Life Independent OBL Experience with Marketing Development including Budget discussion<br/>- OBL Experience with DR group and the challenges therein<br/>- Marketing campaign expansion<br/>- Real Life Examples of active marketing campaigns in OBLs<br/>8:00 am - 12:00 pm</p> | <p><b>GEST at OEIS - Embolization in the OBL: Part I - GAE</b><br/>10:15 am - 11:15 am</p> <p><b>Embolization in the OBL: Part 2 - HAE</b><br/>11:15 am - 12:05 pm</p> |
| <p><b>Lunch Symposium - Sponsored by Legally Mine</b><br/>12:10 pm - 1:10 pm</p>  |  |
| <p><b>Legal Session</b><br/>1:15 pm - 3:15 pm</p>   |  |
| <p><b>Technology Forum/Reception</b><br/>3:30 pm - 6:00 pm</p>  |  |
| <p><b>Dinner Symposium - Sponsored by BD</b><br/>6:30 pm</p>  |  |

| Friday May 2, 2025  | Breakout Sessions  |  |
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| <b>Breakfast Symposium - Sponsored by Abbott</b><br>7:00 am - 7:55 am                                       |  |  |
| <b>Session 1 - The OBL: Getting Started</b><br>8:10 am - 10:00 am   | <b>Session 1B - Advanced Techniques: The OBL Center of Excellence</b><br>8:10 am - 9:50 am                       |  |
| <b>Break with Exhibitors</b><br>10:00 am - 10:30 am   |  |  |
| <b>Session 2 - Advocacy</b><br>10:30 am - 11:55 am  |  |  |
| <b>Lunch Symposium - Sponsored by Philips</b><br>12:00 pm - 12:55 pm  |  |  |
| <b>Session 3 - Hot Topics</b><br>1:10 pm - 2:10 pm  | <b>Session 3B - Nursing and Clinical Support Staff Breakout Session: Nursing in the OBL</b><br>1:10 pm - 2:40 pm | <b>Session 3C - Resident, Fellows and Student Track</b><br>1:10 pm - 2:40 pm |
| <b>Break with Exhibitors</b><br>2:40 pm - 3:10 pm   |  |  |
| <b>Session 4 -GEST at OEIS Embolization in the OBL: Part II - PAE Didactic session</b><br>3:20 pm - 4:20 pm | <b>Session 4B - Developing a Marketing Campaign</b><br>3:20 pm - 4:20 pm   |  |
| <b>Session 4 -GEST at OEIS Embolization in the OBL: Part II - Hands-On Workshop</b><br>4:20 pm - 5:20 pm    |  |  |
| <b>Welcome Reception with Exhibitors</b><br>5:15 pm - 6:45 pm   |  |  |
| <b>Dinner Symposium - Sponsored by Siemens Healthineers</b><br>7:00 pm - 8:30 pm                            |  |  |

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| <b>Saturday May 3, 2025</b>  | <b>Breakout Sessions</b>   |  |
| <b>Breakfast Symposium - Sponsored by Reflow Medical</b><br>7:00 am - 7:55 am                  |  |  |
| <b>Session 5 - MSK and Pain Intervention</b><br>8:10 am - 9:40 am                              | <b>Session 5B - Wound Care</b><br>8:10 am - 9:40 am  |  |
| <b>Break with Exhibitors</b><br>9:40 am - 10:10 am   |  |  |
| <b>Session 6 - Venous: Deep Intervention</b><br>10:20 am - 11:50 am                            | <b>Session 6B - Key Success Factors in Achieving Financial Goals - Presented by David B. Mandell, JD, MBA</b><br>10:20 am - 11:50 am | <b>Session 6C - Nurses RN Session: Administrative Breakout Session: Tips around the Table</b><br>10:20 am - 11:50 am |
| <b>Lunch Symposium - Sponsored by Provisio Medical</b><br>12:00 pm - 12:55 pm                  |  |  |
| <b>Session 7 - OBL 201 - Established Practices: Moving the Bar Higher</b><br>1:10 pm - 2:40 pm | <b>Session 7B - Hands-On Workshop - Sponsored by Nevro</b><br>1:10 pm - 2:40 pm  |  |
| <b>Break</b>   |  |  |
| <b>Session 8 - Research in the OBL</b><br>2:40 pm - 3:40 pm                                    | <b>Session 8B - Resident, Fellows and Student Track</b><br>2:40 pm - 4:10 pm   |  |
| <b>Session 9 - Cardiac</b><br>3:40 pm - 4:30 pm  |  |  |
| <b>Closing Remarks</b><br>4:30 pm - 4:40 pm  |  |  |
| <b>Meeting Adjourned</b><br>4:40 pm  |  |  |

