



Thursday, May 1, 2025

Sebastian Foyer

Continental Breakfast

7:30 - 7:55 AM

Sebastian L1 & L 2

Strategic Marketing Workshop

8:00 - 9:00 AM- Real Life Independent OBL Experience with Marketing Development

9:00 - 10:00 AM - OBL Experience with DR Group and the Challenges Therein

10:00 - 10:15 AM - Break

10:15 - 11:00 AM - Marketing Concepts: Disease State vs Procedure/Growing Ancillary Business from Existing Patients

11:00 12:00 PM - Expert Panel followed by Q&A

Moderators: Aaron Kovaleski, MD

Aaron Kovaleski, MD & Connor McPherson

Dianne Keen & Adam McLaurin, MD

Sebastian L 3 & L 4

GEST at OEIS Embolization in the OBL - Part I

GAE

10:00 - 10:10 AM

10:10 - 10:20 AM

10:20 - 10:30 AM

10:30 - 10:40 AM

10:40 - 11:00 AM

Moderators: Bob Tahara, MD, & Amin Astani, MD

Work Up/Patient Selection

Anatomy

Procedure Pearls & Tools of the Trade

Post Procedure and Complication Management

Panel Discussion: Outcome, Practice Building, Don't Touch this One/Coding and Billing

Alex Dabrowiecki, MD

Bob Tahara, MD

Amin Astani, MD

Nikhil Patel, MD

Panel

HAE

11:00 - 11:10 AM

11:10 - 11:20 AM

11:20 - 11:30 AM

11:30 - 11:40 AM

11:40 - 12:00 PM

Work up/Patient Selection

Anatomy

Procedure Pearls & Tools of the Trade

Post Procedure and Complication Management

Panel Discussion: Outcome, Practice Building, Don't Touch this One/Coding and billing

Zagum Bhatti, MD

Rachel Piechowiak, MD

Brian Wong, MD

Kush Shah, MD

Panel

Thursday, May 1, 2025 Continued

[Sebastian I-1 & I-2](#)

Lunch Symposium - Safeguarding Wealth: Lawsuit Prevention and Tax Strategies

Sponsored by: Legally Mine

12:10 - 1:10 PM

[Sebastian L 3 & L 4](#)

Legal Session

Moderators: Jason Greis and Murad Hussain

1:15 - 3:15 PM

Legal and Business Considerations for Selling your Practice/OBL/ASC to Private Equity

[Breakout: Sebastian I-3 & I-4](#)

Technology Forum

3:30 pm - 6:00 pm

Residents, Fellows & Students are Required to Attend

[Sebastian I-1 & I-2](#)

Dinner Symposium - Sponsored by: BD - "BD Partner+: Solutions to Support Your Practice"

6:00 PM



Friday, May 2, 2025

Breakout: Sebastian I-1 & I-2

Breakfast Symposium/Sponsored by: Abbott - Enhancing CLTI Outcomes: The Combined Power of Esprit BTK and Diamondback 360

7:00 - 7:55 AM

Mike Watts, MD
Enrique Hernandez, MD

Exhibit Hall: Sebastian K

Breakfast with Exhibitors

7:00 - 7:55 AM

General Session: Sebastian J

Session 1: The OBL: Getting Started

8:10 - 8:20 AM
8:20 - 8:30 AM
8:30 - 8:40 AM
8:40 - 8:50 AM
8:50 - 9:00 AM
9:00 - 9:10 AM
9:10 - 9:20 AM
9:20 - 9:30 AM
9:30 - 9:40 AM
9:40 - 9:50 AM
9:50 - 10:00 AM

Moderators: Jeff Carr, MD & Chris Kwolek, MD

Welcome Address
Is the OBL Right for Me?
Business Plans/ProForma
OBL vs. Hybrid: What Should I Consider?
Cost & Funding
Choices for Service Contracts: OEM vs. 3rd party
How to be successful Obtaining Payor Contracts
Direct to Patient Marketing
Balancing Hospital Responsibility
Architectural Considerations
Q&A

Jerry Niedzwiecki, MD
Eric Dippel, MD
Harry Curley
Jeff Carr, MD
Dan Gorin, MD
Gabe Stabile
Deepak Sundheendra, MD
Sandeep Rao, MD
Ali Golshan, MD
Brian Whyte, MD

Exhibit Hall: Sebastian K

Break with Exhibitors

10:00 - 10:30 AM

General Session: Sebastian J

Session 2: Advocacy

10:30 - 10:45 AM
10:45 - 10:55 AM
10:55 - 11:05 AM
11:05 - 11:15 AM
11:15 - 11:35 AM
11:35 AM - 11:50 a.m.

Moderators: Patrick Ryan & Brian Whyte (BOB?)

Keynote Speaker: Update on the State of Healthcare Policy in Congress
Registry Update: Cardiac and Embolization/PAC Discussion
Advocacy/ Coding Update
Update from the Hill
Presidential Address/Awards Ceremony
Business Meeting (OEIS Members Only)

Representative Neal Dunn, MD
Bob Tahara, MD
Jerry Niedzwiecki, MD
Jason McKittrick
Bob Tahara, MD

Sebastian I-1 & I-2

Lunch Symposium /Sponsored by: Phillips - Navigating the dynamics between OBLs and ASCs: Strategy, Regulatory, and Technology-Driven Success

12:00 PM-12:55 PM

Bob Tahara, MD
Phil Pease, CEO Veras Health
Evan Hoffman, Director State & Local Gov't. Relations

'Friday, May 2, 2025 Continued

General Session: Sebastian J

Session 3: Hot Takes in the OBL/ASC - Panel Discussion

1:10 PM - 2:10 PM

Moderator: Bret Wiechmann, MD

Digging into Details: Lower Extremity Revascularization Codes -How OEIS Works Behind (And in front) of the Scenes

Panelists: Robert Beasley, MD, Jeff Carr, MD, Jerry Niedzwiecki, MD, Patrick Ryan, MD & Mike Watts, MD

Atherectomy Under Fire: Is it Justified? A Systematic Literature Review

Jeff Carr, MD

PAD Treatment in the OBL/ASC: Complex Disease or Cherry Picking?

Exhibit Hall: Sebastian K

Break with Exhibitors

2:10 - 2:40 PM

General Session: Sebastian J -

Session 4: GEST at OEIS - Embolization in the OBL Part II

PAE Didactic

2:45 - 2:55 PM

2:55 - 3:05 PM

3:05 - 3:15 PM

3:15 - 3:25 PM

3:25 - 3:40 PM

Moderators: Jerry Niedzwiecki MD

Work up/Patient Selection

Kavi Devulapalli, MD

Procedure Pearls & Tools of the Trade

Andy Vartanian, MD

Anatomy

Curtis Anderson, MD

Post Procedure and Complication Management

Bill Julien, MD

Panel Discussion: Outcome, Practice Building, Don't Touch this One

Breakout: Sebastian I-4

Embolization Hands-On Workshop

3:40 - 5:00 PM

Industry Participation:

Asahi-Intecc/Merit /Terumo

Exhibit Hall: Sebastian K

Welcome Reception

5:15 PM-6:45 PM

Sebastian I-1 & I-2

Dinner Symposium - Sponsored by: Siemens

7:00 P.M. - 8:30 P.M



Friday, May 2, 2025

Breakout Sessions

Sebastian L1 & L2

Session 1B: Advanced Techniques: The OBL Center of Excellence

- 8:10 - 8:20 AM
- 8:20 - 8:30 AM
- 8:30 - 8:40 AM
- 8:40 - 8:50 AM
- 8:50 - 9:00 AM
- 9:00 - 9:10 A.M.
- 9:10 - 9:20 AM
- 9:20 a.m. - 9:30 a.m.
- 9:30 a.m. - 9:40 a.m.
- 9:40 AM - 9:50 AM

Exhibit Hall: Sebastian K

Break with Exhibitors

- 10:00 a.m. - 10:30 a.m.

Suwanee

Session 3B: Nursing and Clinical Support Staff

Nursing in the OBL

1:10 PM - 2:40 p.m.-
Join us for Jeopardy as we discuss Five major topics that relate to Nursing and Clinical Care in the OBL

Moderators: Mike Watts, MD & Curtis Anderson, MD

- Role of ultra sound IVUS/EVUS
- Recent data regarding drug coated balloons
- Tackling Aortic Interventions in the Outpatient Lab
- Plantar Fasciitis
- Radial approach for complex CLI
- PAE: Dealing with Challenging Anatomy
- Deep Vein Arterialization
- Tibial Intervention: Bioresorbable Stents
- Pedal Loop
- Q&A

- Team Culture: building a team that works
- Staffing Models: who (and what) works in the OBL
- Clinical Care: clinical hot topics in sedation, safety, discharge
- Compliance/accreditation: important aspects of reporting, monitoring, preparing for survey
- Quality: Tips for ensuring high quality care in your OBL
- Time for networking!

- Chris Kwolek, MD
- Bret Wiechmann, MD
- Yazan Khatib, MD
- Sandeep Rao, MD
- Pradeep Nair, MD
- Bill Julien, MD
- Nicholas Petruzzi, MD
- Robert Beasley, MD
- Fadi Saab, MD

- Robbie Barnes, RN
- Magean Whaley, RN
- Rebecca Carter, NP
- Rebecca Carter, NP
- Magean Whaley, RN

Friday, May 2, 2025

Breakout Sessions Continued

Suwanee

Session 3C: Residents, Fellows & Early Career Physicians Track

1:10 - 2:40 PM

Moderator:

Oral Presentations Residents, Fellows & Early Career Physicians

Exhibit Hall: Sebastian K

Break with Exhibitors

2:40 PM-3:10 PM

Sebastian L1 & L2

Session 4B: PAE Marketing

PAE: Developing a Marketing Campaign

2:45 PM - 3:40 PM

Moderator: Aaron Kovaleski, MD

Initial Steps in Marketing Campaign

Messaging to Potential Referring Docs

The Importance of Patient Testimonials

Social Media Expansion

Ancillary Marketing Expansion

Additional Sources of Patients to Consider

Exhibit Hall: Sebastian K

Welcome Reception

5:15 PM-6:45 PM

Dinner Sponsored by: Siemens Healthineers

7:00 P.M. - 8:30 P.M



Saturday, May 3, 2025

Sebastian I-1 & I-2

Breakfast Symposium - Sponsored by: Reflow

7:00 - 7:55 AM

Exhibit Hall: Sebastian K

Breakfast with Exhibitors

7:00 - 7:55 AM

General Session: Sebastian J

Session 5: MSK & Pain Intervention

8:10 - 8:40 AM

8:40 - 9:00 AM

9:00 - 9:20 AM

9:20 - 9:40 AM

Moderator: Doug Beall, MD

Basivertebral Nerve Ablation

Genicular Artery Embolization for the Treatment of Chronic Knee Pain

SI Fusion

Cryoneurolysis

Spinal Stimulator

Doug Beall, MD

Aaron Frodsham, MD

Dana Dunleavy, MD

David Prologo, MD

Exhibit Hall: Sebastian K

Break with Exhibitors

9:40 - 10:10 AM

General Session: Sebastian J

Session 6: Venous- Deep Intervention

10:20 AM - 10:30 AM

10:30 AM - 10:40 AM

10:40 AM - 10:50 AM

10:50 a.m. - 11:00 AM

11:00 a.m. - 11:10 a.m.

11:10 a.m. - 11:20 a.m.

11:20 a.m. - 11:30 a.m.

11:30 a.m. - 11:50 a.m.

Moderator: Bob Tahara, MD

DVT Intervention in the OBL

Open Surgery for Iliocaval Venous Occlusive Lesions

Open vs Endovascular Reconstruction for Nutcracker

Stenting or coils - What Comes First?

Troubleshooting and Surveillance of Venous Stents

Panel Discussion PeVD: Stents vs Embo order Debate

Panel Discussion PeVD: Multiple Venous Compressions- What matters and How to I

Q&A

Eddie Arous, MD

KJ Nagarsheth, MD

KJ Nagarsheth, MD

Vinay Satwah, MD

Bob Tahara, MD

Saturday, May 3, 2025 Continued

Sebastian I-1 & I-2

Lunch with Exhibitors

12:00 PM-12:55 PM

1:00 PM - Exhibitor Tear Down

General Session: Sebastian J

Session 7: OBL 201 - Established Practices: Moving the Bar Higher

1:10 - 1:20 PM
 1:20 - 1:30 PM
 1:30 - 1:40 PM
 1:40 - 1:50 PM
 1:50 - 2:00 PM
 2:00 - 2:10 PM
 2:10 - 2:20 PM
 2:20 - 2:30 PM
 2:30 - 2:40 PM

Moderators: Bill Julien, MD & Sam Ahn, MD

Rules regarding billing for APPS
 Partnering with other Specialists
 Expanding the Practice
 Insurance Contract Renegotiation
 Transition from OBL to ASC/How to do it/DO you need to do it
 Managing Complications in the OBL
 Virtual Front Office
 The Many Faces of Cardiology Programs, what options fits you the best?
 How are we applying the cards Medicare and Private Payer are showing us for sustainability in practice?

Laurie Bouzarelos
 Kavi Devulapalli, MD
 Chris Kwolek, MD
 Laurie Bouzarelos
 Sam Ahn, MD
 Mike Cumming, MD
 Sandeep Rao, MD
 Ryan Hebert
 Ryan Hebert

PM Break

2:40 - 3:00 PM

Session 8: Research in the OBL

3:00 - 3:10 PM
 3:10 - 3:20 PM
 3:20 - 3:30 PM
 3:30- 3:40 PM
 3:40 - 3:50 PM
 3:50 - 4:00 PM

Moderators: Fadi Saab, MD

Long Term Atherectomy Outcomes and Need for Target Lesion Revascularization – Results from the OEIS Registry.”
 Role of research coordinator in OBL research
 THOR Trial - What is required ?
 What it takes to start/run a clinic
 The Role of DVA in No-Option CLTI Patients
 The Rationale of National Registries in EP

Izatullah Jalalzai
 Paul Varosy, MD

Session 9: Cardiac

4:00 - 4:10 PM
 4:10 - 4:20 PM
 4:20 - 4:30 PM
 4:30- 4:40 PM
 4:40- 4:50 PM
 4:50 - 5:00 PM
 5:00 PM

Moderator: Pradeep Nair, MD

Modifying CV Risk with Lipid, and Glycemic Control
 Cardiac Amyloidosis: What Healthcare Providers Should Know
 The Pillars of Heart Failure Management
 The Future of Electrophysiology Procedures in the Ambulatory Surgery Centers
 Coronary Reimbursement in the ASC: Current trends and future directions
 Closing Remarks
 Meeting adjourns

Mohamad Tamam, MD
 Matthew Finn, MD
 Pradeep Nair, MD
 Firas Zahwe, MD
 Ashok Kondur, MD



Saturday, May 3

Breakout Sessions

Suwanee

Residents, Fellows & Students Mentor/Mentee Breakfast

7:00 - 8:00 AM

Sebastian L1 & L2

Session 5B: Wound Care

8:10 AM - 8:20 AM

8:20 AM - 8:30 AM

8:30 AM - 8:40 AM

8:40 AM - 8:50 AM

8:50 AM - 9:00 AM

9:00 AM - 9:10 A.M.

9:10 AM - 9:20 AM

9:20 a.m. - 9:40 a.m

Exhibit Hall: Sebastian K

Break with Exhibitors

9:40 AM - 10:10 AM

Sebastian L1 & L2

Session 6B: Key Success Factors in Achieving Financial Goals:

10:20 AM - 11:35 a.m.

11:35 a.m. - 11:50 a.m

Moderator: Krishna Jain, MD

Types of Wounds with Classic Appearance/Basic Science Pathology of the Wound

Venous ulcers assessment and treatment

Arterial ulcers and diabetic ulcers assessment and treatment

Debridement: when and how much

Role of HBO Wound Care

Skin substitutes and billing for wound care

Role of wound care in limb preservation and integration of wound care center in an OBL

Q&A

Speakers

Stephen Hoenig, MD

Aaron Kovaleski, MD

Aaron Kovaleski, MD

Stephen Hoenig, MD

Krishna Jain, MD

Aaron Kovaleski, MD

Krishna Jain, MD

Moderator: Jerry Niedzwiecki, MD

Tax Reduction, Retirement Planning, & Finding Advisors You Can Trust

Q&A

David Mandell

Saturday, May 3
Breakout Sessions Continued

Suwanee

Session 6C: Administrator Session: Tips around the Table

10:20 AM - 11:50 a.m.

Moderator: Magean Whaley, Robbie Barnes, Bushra Iqbal

Team Culture: building a team that works

MIPS: tips for success

Compliance: aspects of a successful compliance program

Quality: Tips for ensuring high quality in your OBL

Payer Problems: top denials and how to deal with them

Robbie Barnes, RN

Magean Whaley, RN

Magean Whaley, RN

Magean Whaley, RN

Bushra Iqbal

Breakout: Sebastian I-3 & I-4

Session 7B: Hands-on Workshop - Sponsored by: Nevro

1:10 - 2:40 PM

10 kHz Spinal Cord Stimulation Therapy for the Treatment of Painful Diabetic Neuropathy

- Significant pain relief and Neurological Improvements at 24 months

- Hands-on workshop placing SCS trial leads

Break - 2:30 - 3:00 - Sebastian Foyer

Suwanee

Session 8 B - Saturday, May 3

Residents, Fellows & Early Career Physicians Track

2:40 PM - 2:50 PM

2:50 PM - 3:00 PM

3:00 PM - 3:10 PM

3:10 pm - 3:20 pm

3:20 pm - 3:30 pm

3:30 pm - 3:40 pm

3:40 pm - 3:50 pm

3:50 pm - 4:00 pm

4:00 pm - 4:10 pm

Why OBL/ASC?

Different outpatient practice models (PAD, venous, embo, comprehensive)

OBL partners (hospital, MSO, independent)

Skills to develop in training for the OBL

Building an OBL on a budget

Leadership/interpersonal skills

Contract negotiations/Findings your worth

Research in OBL

Panel discussion (Q&A)

Alex Dabrowiecki, MD

Michael Cumming, MD

Kavi Devulapalli, MD

Eddie Arous, MD

Sandeep Rao, MD

Bob Tahara, MD

Gautam Rao

Sam Ahn, MD