



**12th Annual National
Scientific Meeting**
MAY 1-3, 2025

ATTENDEE BROCHURE

20
25



OUR MISSION

Enhance the safety, quality and patient satisfaction of outpatient endovascular and interventional procedures.

Support research on medical, financial and management issues of outpatient endovascular and interventional centers.

Advocate for outpatient endovascular and interventional centers with governmental bodies, insurance companies and industry.

Develop standards of practice for the operation of outpatient endovascular and interventional cases.

Foster collaboration and unity among multiple specialties, industry and service partners to advance this healthcare delivery model.

Provide leadership on how this new, innovative healthcare delivery model integrates into our rapidly evolving healthcare system.

Promote education to the medical community and public regarding outpatient endovascular procedures.

Provide a forum to share experience and best practices among practitioners.

MAKE A DIFFERENCE

Drive progress in outpatient endovascular care through our advocacy, education, and support initiatives.

As an advantage of membership in the OEIS:

Attend the **ANNUAL MEETING** at a discounted fee

Access to watch slide presentations with audio from the Annual Meeting presentations

Invite up to four staff members to attend the Annual Meeting for **FREE**

Attend quarterly webinars hosted by **OEIS** and access to slide presentations

Access to Student, Resident and Fellows presentations

Access to **OEIS CONNECT** to share updates and network with colleagues

Access to the OEIS sponsored **EMPLOYMENT BOARD**

BE A PART OF THE FUTURE

Transform patient care and professional standards with us!

MEMBERSHIP LEVELS:

ACTIVE • ADMIN/STAFF • ASSOCIATE • TRAINEE • GROUPS • CORPORATE



ENHANCE
PATIENT CARE



DEVELOP
BEST PRACTICES



PROMOTE
EDUCATION



ADVOCATE
FOR CHANGE



SUPPORT
RESEARCH



FOSTER
COLLABORATION

OEIS
OUTPATIENT ENDOVASCULAR
AND INTERVENTIONAL SOCIETY

DISCOVER
the advantages of
JOINING OEIS
WE are the voice for Outpatient
and Office Interventional Suites!



SCAN TO JOIN!
OEISWEB.COM



EXECUTIVE COMMITTEE



Bob Tahara, MD
President
*Representative from
Vascular Surgery*



Bret Wiechmann, MD
Past President
*Representative from
Interventional Radiology*



Sam Ahn, MD
At-Large
*Representative from
Vascular Surgery*



Pat Ryan, MD
President Elect
*Representative from
Vascular Surgery*



Jerry Niedzwiecki, MD
Secretary/Treasurer
*Representative from
Interventional Radiology*

BOARD OF DIRECTORS



George Adams, MD
Director
*Representative from
Interventional Cardiology*



Curtis Anderson, MD
Director
*Representative from
Interventional Radiology*



Stephen Daugherty, MD
Director
*Representative from
Vascular Surgery*



Eric Dippel, MD
Director
*Representative from
Interventional Cardiology*



Robert Kennedy, MD
Director
*Representative from
Interventional Radiology*



Rafael Malgor, MD
Director
*Representative from
Vascular Surgery*



Pradeep Nair, MD
Director
*Representative from
Interventional Cardiology*



Fadi Saab, MD
Director
*Representative from
Interventional Cardiology*



Paul Varosy, MD
Director
*Representative from
Interventional Cardiology*



Mike Watts, MD
Director
*Representative from
Interventional Radiology*



Brian Whyte, MD
Director
*Representative from
Vascular Surgery*

OEIS FOUNDING MEMBERS

Samuel Ahn, MD, Vascular Surgery

Michael Arata, MD, Interventional Radiology

Enrico Ascher, MD, Vascular Surgery

John Blebea, MD, Vascular Surgery

Jeff Carr, MD, Interventional Cardiology

Krishna Jain, MD, Vascular Surgery

William Julien, MD, Interventional Radiology

Elias Kassab, MD, Interventional Cardiology

Yazan Khatib, MD, Interventional Cardiology

Christopher LeSar, MD, Vascular Surgery

Guy Mayeda, MD, Interventional Cardiology

Gerald Niedzwiecki, Interventional Radiology

David C. Sperling, MD, Vascular & Interventional Radiology

Bret Wiechmann, MD, Interventional Radiology

THURSDAY, MAY 1, 2025

SEBASTIAN FOYER

7:30AM - 7:55AM - Continental Breakfast

SEBASTIAN L-4

Strategic Marketing Workshop

Moderator: Aaron Kovaleski, MD

8:00AM - 9:00AM - Real Life Independent OBL

Experience with Marketing Development

Speaker: Aaron Kovaleski, MD & Connor McPherson

9:00AM - 10:00AM - OBL Experience with DR Group
and the Challenges Therein

Speaker: Dianne Keen & Adam McLaurin, MD

10:00AM - 10:15AM - Break

10:15AM - 11:00AM - Marketing Concepts: Disease
State vs Procedure/Growing Ancillary Business from
Existing Patients

11:00AM - 12:00PM - Expert Panel followed by Q & A

SEBASTIAN L-1

GEST at OEIS Embolization in the OBL - Part I

GAE - Moderator: Bob Tahara, MD, & Amin Astani, MD
Residents, Fellows & Students are Required to Attend

10:00AM - 10:10AM - Work Up/Patient Selection

Speaker: Alex Dabrowiecki, MD

10:10AM - 10:20AM - Anatomy

Speaker: Bob Tahara, MD

10:20AM - 10:30AM - Procedure Pearls & Tools of
the Trade | Speaker: Amin Astani, MD

10:30AM - 10:40AM - Post Procedure
and Complication Management
Speaker: Nikhil Patel, MD

10:40AM - 11:00AM - Panel Discussion: Outcome,
Practice Building, Don't Touch This One/Coding
and Billing

SEBASTIAN L-1

GEST at OEIS Embolization in the OBL - Part I HAE

11:00AM - 11:10AM - Work Up/Patient
Selection | Speaker: Zagum Bhatti, MD

11:10AM - 11:20AM - Anatomy
Speaker: Rachel Piechowiak, MD

11:20AM - 11:30AM - Procedure Pearls
& Tools of the Trade

Speaker: Brian Wong, MD

11:30AM - 11:40AM - Post Procedure
and Complication Management
Speaker: Kush Shah, MD

11:40AM - 12:00PM - Panel Discussion:
Outcome, Practice Building, Don't Touch
This One/Coding and Billing

SEBASTIAN I-1 & I-2 Lunch Symposium

12:10PM - 1:10PM - Safeguarding Wealth:
Lawsuit Prevention and Tax Strategies

Sponsored by: Legally Mine

Speaker: Gary Harker

SEBASTIAN L-1

Legal Session

Moderators: Jason Greis and Murad Hussain

1:15PM - 3:15PM - Legal and Business
Considerations for Selling your Practice/OBL/ASC
to Private Equity | *Residents, Fellows & Students
are Recommended to Attend*

SEBASTIAN I-3 & I-4

3:30PM - 6:00PM - A Hands-On Technology
Forum - The Tools Needed to Treat Critical Limb
Ischemia and its Sequelae
Industry Participants: Abbott, AngioDynamics,
Asahi-Intecc, BD, Cook, Medtronic, Philips,
Shockwave, and Surmodics
Residents, Fellows & Students are Required to Attend

SEBASTIAN I-1 & I-2 Dinner Symposium

6:00PM - 7:30PM - Sponsored by: BD
"BD Partner+: Solutions to Support Your Practice"
Speakers: Dana Dunleavy, MD
and Nicholas Petruzzi, MD



FRIDAY, MAY 2, 2025
GENERAL SESSION

SEBASTIAN I-1 & I-2

7AM - 7:55AM - Breakfast Symposium

Sponsored by: Abbott - *Enhancing CLTI Outcomes: The Combined Power of Esprit BTK and Diamondback 360*

Speakers: Mike Watts, MD & Enrique Hernandez, MD

EXHIBIT HALL: SEBASTIAN K

7AM - 7:55AM - Breakfast with Exhibitors

GENERAL SESSION: SEBASTIAN J

Session 1: The OBL: Getting Started

Moderators: Jeff Carr, MD & Chris Kwolek, MD

Residents, Fellows & Students are Required to Attend

8:10AM - 8:20AM - Welcome Address

Speaker: Jerry Niedzwiecki, MD

8:20AM - 8:30AM - Is the OBL Right for Me?

Speaker: Eric Dippel, MD

8:30AM - 8:40AM - Business Plans/ProForma

Speaker: Harry Curley

8:40AM - 8:50AM - OBL vs. Hybrid: What Should

I Consider? | Speaker: Jeff Carr, MD

8:50AM - 9AM - Cost & Funding

Speaker: Dan Gorin, MD

9:00AM - 9:10AM - Choices for Service Contracts:

OEM vs. 3rd party | Speaker: Gabe Stabile

9:10AM - 9:20AM - How to be Successful Obtaining

Payor Contracts | Speaker: Deepak Sudheendra, MD

9:20AM - 9:30AM - Direct to Patient Marketing

Speaker: Sandeep Rao, MD

9:30AM - 9:40AM - Balancing Hospital Responsibility

Speaker: Ali Golshan, MD

9:40AM - 9:50AM - Taking the Plunge

Speaker: Brian Whyte, MD

9:50AM - 10:00AM - Q & A

EXHIBIT HALL: SEBASTIAN K

Break with Exhibitors

10AM - 10:30AM

FRIDAY, MAY 2, 2025
BREAKOUT SESSION

SEBASTIAN L1

Session 1B: Advanced Techniques: The OBL Center of Excellence

Moderators: Mike Watts, MD & Curtis Anderson, MD

8:10AM - 8:20AM - Role of ultra sound IVUS/EVUS

Speaker: Chris Kwolek, MD

8:20AM - 8:30AM - Recent Data Regarding Drug

Coated Balloons | Speaker: Bret Wiechmann, MD

8:30AM - 8:40AM - Tackling Aortic Interventions in

the Outpatient Lab | Speaker: Yazan Khatib, MD

8:40AM - 8:50AM - Plantar Fasciitis

Speaker: Sandeep Rao, MD

8:50AM - 9:00AM - Radial Approach for Complex CLI

Speaker: Pradeep Nair, MD

9:00AM - 9:10AM - PAE: Dealing with Challenging

Anatomy | Speaker: Bill Julien, MD

9:10AM - 9:20AM - Deep Vein Arterialization

Speaker: Nicholas Petruzzi, MD

9:20AM - 9:30AM - Tibial Intervention: Bioresorbable

Stents | Speaker: Robert Beasley, MD

9:30AM - 9:40AM - Pedal Loop

Speaker: Fadi Saab, MD

9:40AM - 9:50AM - Q & A

EXHIBIT HALL: SEBASTIAN K

Break with Exhibitors

10AM - 10:30AM



FRIDAY, MAY 2, 2025
GENERAL SESSION

GENERAL SESSION: SEBASTIAN J

Session 2: Advocacy

Moderators: Bob Tahara, MD & Patrick Ryan, MD
Residents, Fellows & Students are Required to Attend

10:30AM - 10:45AM - Keynote Speaker: Update
on the State of Healthcare Policy in Congress
Speaker: Representative Neal Dunn, MD

10:45AM - 10:55AM - PAC Discussion
Speaker: Dan Gorin, MD & Brian Whyte, MD

10:55AM - 11:05AM - Advocacy
Speaker: Jerry Niedzwiecki, MD

11:05AM - 11:15AM - Update from the Hill
Speaker: Jason McKittrick

11:15AM - 11:35AM - Presidential Address/Awards
Ceremony | Speaker: Bob Tahara, MD

11:35AM - 11:50AM - Business Meeting
(OEIS Members Only)

SEBASTIAN I-1 & I-2

Lunch Symposium

12:00PM - 12:55PM - Sponsored by: Philips
*Navigating the Dynamics Between OBLs and ASCs:
Strategy, Regulatory, and Technology-Driven Success*
Speakers: Bob Tahara, MD, Phil Pease, CEO Veras
Health, and Evan Hoffman, Director State & Local
Gov't. Relations

GENERAL SESSION: SEBASTIAN J

Session 3: Hot Takes in the OBL/ASC

Panel Discussion

Moderator: Bret Wiechmann, MD
Panelists: Robert Beasley, MD, Jeff Carr, MD, Jerry
Niedzwiecki, MD, Patrick Ryan, MD and Mike Watts, MD

1:10PM - 2:10PM

- Digging into Details: Lower Extremity
Revascularization Codes - How OEIS Works Behind
(and in front) of the Scenes
- Atherectomy Under Fire: Is it Justified?
A Systematic Literature Review
- PAD Treatment in the OBL/ASC: Complex Disease
or Cherry Picking?





FRIDAY, MAY 2, 2025
GENERAL SESSION

EXHIBIT HALL: SEBASTIAN K

Break with Exhibitors

2:10PM - 2:40PM

GENERAL SESSION: SEBASTIAN J -

Session 4: GEST at OEIS - Embolization in the OBL Part II | Moderator: Jerry Niedzwiecki, MD
PAE DIDACTIC

2:45PM - 2:55PM - Work up/Patient Selection
Speaker: Kavi Devulapalli, MD

2:55PM - 3:05PM - Procedure Pearls & Tools of the Trade | Speaker: Andy Vartanian, MD

3:05PM - 3:15PM - Anatomy
Speaker: Curtis Anderson, MD

3:15PM - 3:25PM - Post Procedure and Complication Management | Speaker: Bill Julien, MD

3:25PM - 3:40PM - Panel Discussion: Outcome, Practice Building, Don't Touch this One

SEBASTIAN I-4

3:40PM - 5:00PM - Embolization Hands-On Workshop | Sponsored by: Asahi-Intecc, Merit, Microbot, Terumo

EXHIBIT HALL: SEBASTIAN K

Welcome Reception

5:15PM - 6:45PM

SEBASTIAN I-1 & I-2

Dinner Symposium

Sponsored by: Siemens

7:00PM - 8:30PM - Honey, I Shrunk the Hospital: Navigating the Shift Through Imaging and Innovation

Speakers: Moderated by Christiana Gallagher, Head of Mobile C-Arms for North America, Siemens Healthineers

Panelists: Dr. Justin A. Ratcliffe, Chief Medical Officer at New York City's Sorin Medical and Dr. Sammy Eghbalieh, FACS, DFSVS, RPVI, Director of Vascular and Endovascular Surgery, and Director of Vascular Imaging at Southern California Mult-Specialty Center (SCMSC)

FRIDAY, MAY 2, 2025
BREAKOUT SESSION

SUWANE 13

Session 3B: Nursing and Clinical Support Staff

Join us for Jeopardy as we discuss five major topics that relate to Nursing and Clinical Care in the OBL

Moderator: Magean Whaley, RN

Team Culture: Building a Team That Works

Speaker: Robbie Barnes, RN

Nursing in the OBL

Staffing Models: Who (and what) Works in the OBL
Speaker: Magean Whaley, RN

1:10PM - 2:40PM - Clinical Care: Clinical Hot Topics in Sedation, Safety, Discharge

Speaker: Rebecca Carter, NP

- Compliance/Accreditation: Important Aspects of Reporting, Monitoring, preparing for Survey

Speaker: Rebecca Carter, NP

- Quality: Tips for Ensuring High Quality Care in Your OBL | Speaker: Magean Whaley, RN

- Time for Networking!

SUWANE 14

Session 3C: Residents, Fellows & Early Career Physicians Track

1:10PM - 2:40PM - Moderators: Alex Dabrowiecki, MD, Kavi Devulapalli, MD, Sandeep Rao, MD

Oral Presentations given by Residents, Fellows & Early Career Physicians

EXHIBIT HALL: SEBASTIAN K

2:40PM - 3:10PM - Break with Exhibitors

SEBASTIAN L1

Session 4B: PAE Marketing

Moderator: Aaron Kovaleski, MD

PAE: Developing a Marketing Campaign

2:45PM - 3:45PM

- Initial Steps in Marketing Campaign
- Messaging to Potential Referring Docs
- The Importance of Patient Testimonials
- Social Media Expansion
- Ancillary Marketing Expansion
- Additional Sources of Patients to Consider

SATURDAY, MAY 3, 2025
GENERAL SESSION

SEBASTIAN I-1 & I-2

Breakfast Symposium - Sponsored by: Reflow
7:00AM - 7:55AM - Addressing Complex BTK CLTI
Disease: The Need for Innovative Tools and Durable
Outcomes | Speakers: Bob Tahara, MD,
Fadi Saab, MD, Predeep Nair, MD

EXHIBIT HALL: SEBASTIAN K

Breakfast with Exhibitors
7:00AM - 7:55AM

GENERAL SESSION: SEBASTIAN J

Session 5: MSK & Pain Intervention

Moderator: Doug Beall, MD

Residents, Fellows & Students are Recommended to Attend

8:10AM - 8:30AM - Basivertebral Nerve Ablation
Speaker: Gerard Dieb, MD

8:30AM - 8:50AM - SCS for Painful Peripheral
Neuropathy | Speaker: Sandeep Rao, MD

8:50AM - 9:05AM - SI Fusion
Speaker: Dana Dunleavy, MD

9:05AM - 9:20AM - Cryoneurolysis
Speaker: David Prologo, MD

9:20AM - 9:40AM - Intradiscal Biologics and Other
Biomaterials | Speaker: Doug Beall, MD

EXHIBIT HALL: SEBASTIAN K

Break with Exhibitors
9:40AM - 10:10AM

GENERAL SESSION: SEBASTIAN J

Session 6: Venous- Deep Intervention

Moderator: Bob Tahara, MD

Residents, Fellows & Students are Recommended to Attend

10:20AM - 10:30AM - DVT Intervention in the OBL
Speaker: Eddie Arous, MD

10:30AM - 10:40AM - Open Surgery for Iliocaval
Venous Occlusive Lesions
Speaker: KJ Nagarsheth, MD

10:40AM - 10:50AM - Open vs Endovascular
Reconstruction for Nutcracker
Speaker: KJ Nagarsheth, MD

10:50AM - 11:00AM - Stenting or Coils
- What Comes First? | Speaker: Vinay Satwah, MD

SATURDAY, MAY 3, 2025
BREAKOUT SESSION

SUWANEE 14

Residents, Fellows & Students
Mentor/Mentee Breakfast
7:00AM - 8:00AM

SEBASTIAN L1

Session 5B: Wound Care

Moderator: Krishna Jain, MD

8:10AM - 8:20AM - Types of Wounds with Classic
Appearance/Basic Science Pathology of the Wound
Speaker: Stephen Hoenig, MD

8:20AM - 8:30AM - Venous Ulcers Assessment
and Treatment | Speaker: Aaron Kovaleski, MD

8:30AM - 8:40AM - Arterial Ulcers and Diabetic
Ulcers Assessment and Treatment
Speaker: Aaron Kovaleski, MD

8:40AM - 8:50AM - Debridement: When and How
Much? | Speaker: Stephen Hoenig, MD

8:50AM - 9:00AM - Role of HBO Wound Care
Speaker: Krishna Jain, MD

9:00AM - 9:10AM - Skin Substitutes and Billing
for Wound Care | Speaker: Aaron Kovaleski, MD

9:10AM - 9:20AM - Role of Wound Care in Limb
Preservation and Integration of Wound Care Center
in an OBL | Speaker: Krishna Jain, MD

9:20AM - 9:40AM - Q & A

EXHIBIT HALL: SEBASTIAN K

Break with Exhibitors
9:40AM - 10:10AM

SEBASTIAN L1

**Session 6B: Key Success Factors in Achieving
Financial Goals** - Moderator: Jerry Niedzwiecki, MD

10:20AM - 11:35AM - Tax Reduction, Retirement
Planning, & Finding Advisors You Can Trust
Speaker: David Mandell

11:35AM - 11:50AM - Q & A

**SATURDAY, MAY 3, 2025
GENERAL SESSION**

GENERAL SESSION: SEBASTIAN J

Session 6: Venous- Deep Intervention

Moderator: Bob Tahara, MD

Residents, Fellows & Students are Recommended to Attend

11:00AM - 11:10AM - Troubleshooting and Surveillance of Venous Stents | Speaker: Bob Tahara, MD

11:10AM - 11:20AM - Panel Discussion
PeVD: Stents vs Embo Order Debate

11:20AM - 11:30AM - Panel Discussion PeVD:
Multiple Venous Compressions - What Matters
and How to Handle!

11:30AM - 11:50AM - Q & A

SEBASTIAN I-1 & I-2

Lunch with Exhibitors

12:00PM - 12:55PM

1:30PM - Exhibitor Tear Down

GENERAL SESSION: SEBASTIAN J

**Session 7: OBL 201 - Established Practices:
Moving the Bar Higher**

Moderators: Bill Julien, MD and Sam Ahn, MD

1:10PM - 1:20PM - Rules Regarding Billing for APPS
Speaker: Laurie Bouzarelos

1:20PM - 1:30PM - Partnering with Other Specialists
Speaker: Kavi Devulapalli, MD

1:30PM - 1:40PM - Expanding the Practice
Speaker: Chris Kwolek, MD

1:40PM - 1:50PM - Insurance Contract Renegotiation
Speaker: Laurie Bouzarelos

1:50PM - 2:00PM - Transition from OBL to ASC/How To
Do It/Do You Need To Do It? | Speaker: Sam Ahn, MD

2:00PM - 2:10PM - Managing Complications in the OBL
Speaker: Mike Cumming, MD

2:10PM - 2:20PM - Virtual Front Office
Speaker: Sandeep Rao, MD

2:20PM - 2:30PM - The Many Faces of Cardiology
Programs, What Options Fits You the Best?
Speaker: Ryan Hebert

2:30PM - 2:40PM - How Are We Applying The Cards
Medicare And Private Payer Are Showing Us For
Sustainability In Practice? | Speaker: Ryan Hebert

**SATURDAY, MAY 3, 2025
BREAKOUT SESSION**

SUWANE 13

Session 6C: Administrator Session:

Tips Around the Table - Moderator: Magean
Whaley, Robbie Barnes, Bushra Iqbal

10:20AM - 11:50AM - Team Culture: Building a
Team that Works | Speaker: Robbie Barnes, RN

• MIPS: Tips for Success
Speaker: Magean Whaley, RN

• Compliance: Aspects of a Successful Compliance
Program | Speaker: Magean Whaley, RN

• Quality: Tips for Ensuring High Quality in Your
OBL | Speaker: Magean Whaley, RN

• Payer Problems: Top Denials and How to Deal
With Them | Speaker: Bushra Iqbal

SEBASTIAN I-1 & I-2

Lunch with Exhibitors

12:00PM - 12:55PM

1:30PM - Exhibitor Tear Down

BREAKOUT: SEBASTIAN I-3 & I-4

**1:10PM - 2:40PM - Session 7B: Hands-on
Workshop** - 10 kHz Spinal Cord Stimulation
Therapy for the Treatment of Painful Diabetic
Neuropathy | Sponsored by: Nevro

• Significant Pain Relief and Neurological
Improvements at 24 Months

• Hands-on Workshop Placing SCS Trial Leads

BREAKOUT: SEBASTIAN FOYER

2:40PM - Coffee Break



**SATURDAY, MAY 3, 2025
GENERAL SESSION**

GENERAL SESSION: SEBASTIAN J

2:40PM - 2:55PM - Break

Session 8: Research in the OBL

Moderator: Fadi Saab, MD

3:00PM - 3:10PM - Long Term Atherectomy Outcomes and Need for Target Lesion Revascularization – Results from the OEIS Registry
Speaker: Izatullah Jalalzai

3:10PM - 3:20PM - Clinical Outcomes of PCI in Physicians Initiated ASC's
Speaker: Joseph Chattahi, MD

3:20PM - 3:30PM - Participation in National Trials: Detour in the OBL Environment
Speaker: Muhammad Sarki, MD

3:30PM - 3:40PM - OEIS Registries, Where We Are and Future Directions | Speaker: Lauren Jones

3:40PM - 3:50PM - The Role of DVA in No-Option CLTI Patients | Speaker: Eric Dippel, MD

3:50PM - 4:00PM - The Rationale of National Registries in EP | Speaker: Paul Varosy, MD

Session 9: Cardiac - Moderator: Pradeep Nair, MD

4:00PM - 4:10PM - Modifying CV Risk with Lipid, and Glycemic Control | Speaker: Imraan Ansaarie, MD

4:10PM - 4:20PM - Cardiac Amyloidosis: What Healthcare Providers Should Know
Speaker: Matthew Finn, MD

4:20PM - 4:30PM - The Pillars of Heart Failure Management | Speaker: Pradeep Nair, MD

4:30PM - 4:40PM - The Future of Electrophysiology Procedures in the Ambulatory Surgery Centers
Speaker: Firas Zahwe, MD

4:40PM - 4:50PM - Coronary Reimbursement in the ASC: Current trends and Future Directions
Speaker: Ashok Kondur, MD

4:50PM - 5:00PM - Closing Remarks

5:00PM - Meeting Adjourns

**SATURDAY, MAY 3, 2025
BREAKOUT SESSION**

SUWANEE 14

**Session 8 B - Residents, Fellows
& Early Career Physicians Track**

Moderators: Alex D, Kavi D & Sandeep Rao

2:40PM - 2:50PM - Why OBL/ASC?
Speaker: Alex Dabrowiecki, MD

2:50PM - 3:00PM - Different Outpatient Practice Models (PAD, Venous, Embolization, Comprehensive)
Speaker: Michael Cumming, MD

3:00PM - 3:10PM - OBL Partners (Hospital, MSO, Independent) | Speaker: Kavi Devulapalli, MD

3:10PM - 3:20PM - Skills to Develop in Training for the OBL | Speaker: Eddie Arous, MD

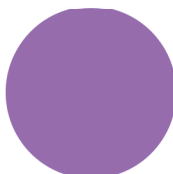
3:20PM - 3:30PM - Building an OBL on a Budget
Speaker: Sandeep Rao, MD

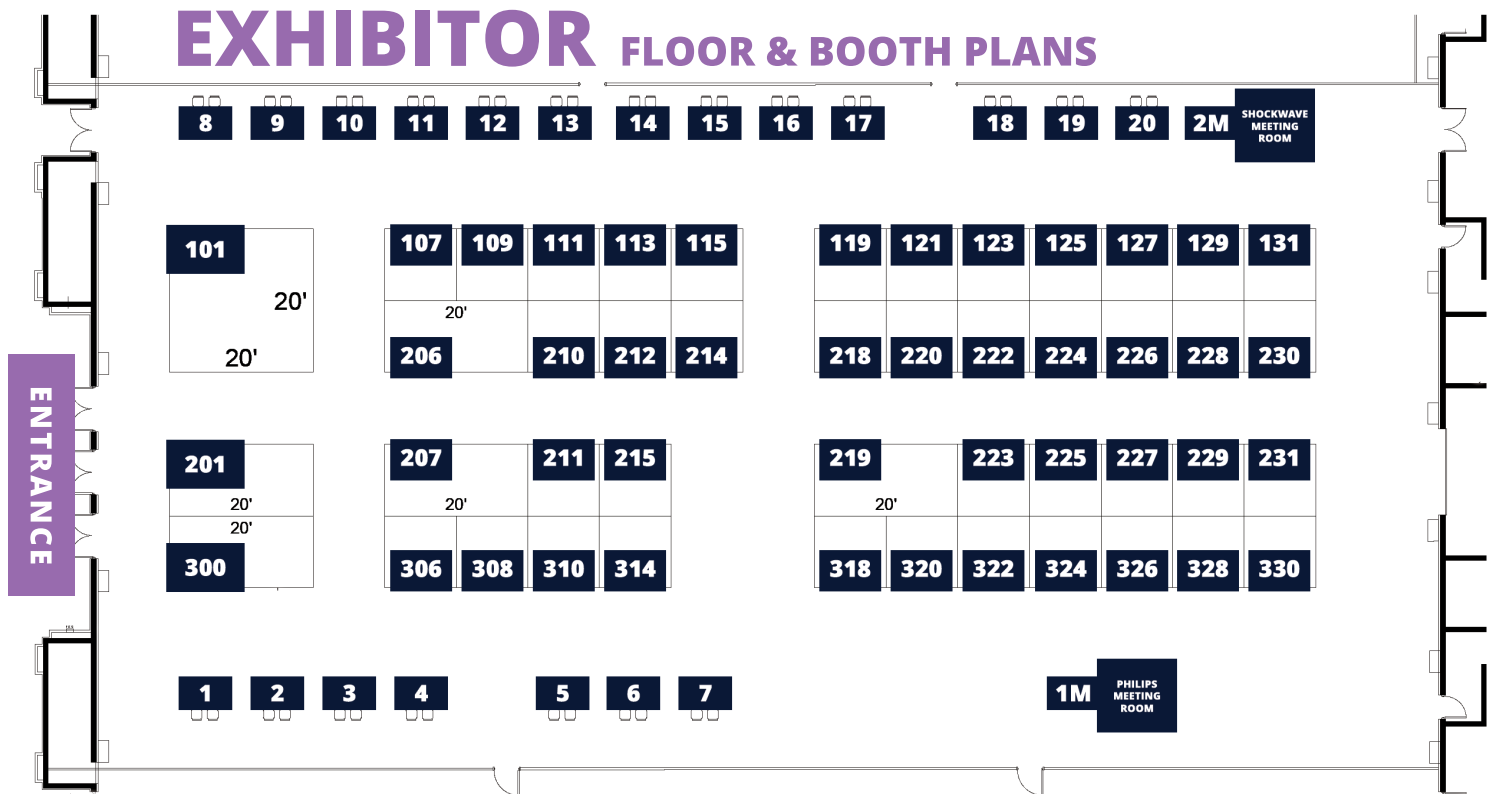
3:30PM - 3:40PM - Leadership/Interpersonal Skills
Speaker: Bob Tahara, MD

3:40PM - 3:50PM - Contract Negotiations/Findings Your Worth | Speaker: Gautam Rao

3:50PM - 4:00PM - Research in OBL
Speaker: Sam Ahn, MD

4:00PM - 4:10PM - Panel Discussion (Q & A)





Abbott - 310

American Vascular Associates - 318

AngioAdvancements - 1

AngioDynamics, Inc. - 119

Armada Medical Marketing - 8

Asahi Intecc USA - 314

BD - 207

BioTronik - 19

Block Imaging - 6

Bloom, Inc. - 18

Boston Scientific - 300

Brosmed Medical US, Inc. - 9

Cook Medical - 219

Cordis - 308

Doctorize - 109

1st Providers Choice - 15

GE Healthcare - 113

Guerbet - 17

Kaneka Medical America - 223

Legally Mine - 2

MD Management - 218

MediReport - 212

Medstreaming - 20

Medtronic - 210

Merit Medical Systems, Inc. - 214

Nevro - 14

Northeast Scientific - 107

OBL Marketing - 211

OEIS - 4

Philips - 201

ReFlow - 3

Shockwave - 121

SI-Bone - 10

Siemens Healthineers - 206

STILLE Surgical, Inc. - 115

StreamlineMD - 306

Studycast by Core Sound Imaging - 220

Surmodics - 7

Terumo - 111

Vascular Access Direct - 215

Vascular and Interventional Specialists - 12

Vasorum, USA - 11

Vein 360, LLC. - 13

Veryan Medical Inc. - 5

Ziehm Imaging - 101

MEETING ROOMS

Philips - 1M

Shockwave - 2M



Abbott is a global healthcare leader that helps people live more fully at all stages of life. Our portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritional and branded generic medicines. Our 115,000 colleagues serve people in more than 160 countries.



**AMERICAN
VASCULAR
ASSOCIATES**

American Vascular provides solutions for the development and management of outpatient vascular centers. At American Vascular, we handle everything, including site design and development, management services, and financial partnerships tailored to our physician partners and owners. We give each endeavor our undivided attention, letting you concentrate on what matters most—your patients.



AngioAdvancements is revolutionizing CO₂ delivery and gas management with our proprietary devices designed to solve real-world challenges in medical procedures. The CO₂mmander® ELITE Portable Medical CO₂ Delivery System ensures precise, portable, and user-friendly CO₂ delivery, empowering healthcare professionals to achieve optimal patient outcomes. Complementing this is the AngiAssist® Gas Management System, engineered to streamline workflow, enhance safety, and improve the efficiency of medical gas use. By saving valuable time during procedures and simplifying gas management, our products help reduce overall costs while boosting efficiency.



AngioDynamics, Inc. is a leading provider of innovative, minimally invasive medical devices used by professional healthcare providers for vascular access, vascular interventions & therapies, & oncology. Diverse product lines include market-leading ablation systems, vascular access products, angiographic products & accessories drainage products, thrombolytic products & venous products. Learn more at angiodynamics.com.



Armada is the nation's most experienced interventional radiology marketing firm. Our physician and patient education programs are trusted by IR practices, as well as independent OBLs and ASCs to build procedure volume and increase physician referrals. We offer a full complement of proven strategies and tactics to help you earn more patients and improve inside sales effectiveness. With Armada, your practice controls both the messaging to, and management of, your patients.



Asahi Intecc is a medical device company focused on delivering clinically unique devices used in vascular procedures by interventional cardiologists, interventional radiologists, vascular surgeons and neurovascular surgeons. Asahi will leverage its four core competencies to develop device-based solutions targeting specific niches where Asahi can achieve a market leading position.



BD is one of the largest global medical technology companies in the world and is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. BD helps customers enhance outcomes, lower costs, increase efficiencies, improve safety and expand access to health care. bd.com



Block Imaging is proud to serve healthcare providers with new and refurbished diagnostic imaging equipment, parts, and service. In addition to equipment solutions, Block Imaging offers project management, warranties, and financing options for a true turnkey experience. Through this range of services, Block Imaging extends the life of medical imaging equipment around the world.



A leading investment bank and physician-focused M&A advisor, The Bloom Organization has 30+ years of experience working exclusively on healthcare transactions assisting physicians, health systems and private equity firms in market consolidation strategies. Our clients turn to us for identifying and negotiating the strategic partnerships, joint ventures, acquisitions, and other transactions that maximize return.



Boston Scientific transforms lives through innovative solutions that improve the health of patients around the world. As a global medical technology leader for over 40 years, we advance science for life by providing a broad range of performance solutions that address unmet patient needs and reduce health care costs. bostonscientific.com



A global medical technology company dedicated to innovation and quality products providing trusted cardiovascular and endovascular patient care solutions.



Founded in 2012, BrosMed Medical is a leading medical device manufacturer specializing in R&D, design and global distribution and sales of high-quality high-performance medical devices and accessories. BrosMed is headquartered in Songshan Lake, China and has recently established its newly opened executive office in Irvine California. We have four High-tech R&D centers and three manufacturing sites in China, Europe and Asian Pacific along with our newly opened sales and distribution office located in USA.



At Cook Medical, we are passionate about making unique, quality medical devices and connecting with people to improve lives. Founded on inventing, manufacturing, and delivering medical devices, we provide healthcare professionals with the tools they need to help their patients return to living. Our commitment to innovation involves bringing new products to market and keeping existing products relevant to a changing healthcare landscape.



Cordis is an independent, customer-focused, global provider of interventional cardiovascular technologies. During our 60-year history we've established a legacy of pioneering breakthrough technologies, including the first guiding catheters and coronary drug eluting stents. We remain committed to saving millions of lives through innovation, clinical acumen, training, and service.

 **DOCTORIZE**

 **1st Providers Choice**
Where Customer Service is Our #1 Focus

 **GE HealthCare**

 **Guerbet**

 **Kaneka**

 **LEGALLY MINE**

 **MDmanagement**
Business Excellence. Delivered.

 **Medstreaming**

 **Medtronic**

 **MediReport**
Intelligent Solutions for Efficient Healthcare

 **MERITMEDICAL**

 **NEURO**

 **nescientific**
smart healthcare

 **OBL
MARKETING**

 **OEIS**
OUTPATIENT ENDOVASCULAR
AND INTERVENTIONAL SOCIETY

Doctorize is an innovative platform connecting patients with top outpatient doctors specializing in minimally invasive, image-guided procedures. It simplifies healthcare access, enabling users to find skilled experts for their needs. Doctorize also provides marketing services to enhance healthcare visibility and foster trust in informed patient choices.

Incredibly Efficient, Fully Certified Office-Based Lab Software for Vascular Surgeons, Interventional Cardiologists, and Interventional Radiologists. Vascular Surgeons and Physicians across the country created IMS for Vascular Surgery. EHR, Billing, Inventory, Integrated PACS, and Claims Management Software designed to streamline clinical documentation and maximize billing revenue. We have an A + rating with BBB.

GE HealthCare is a leading global medical technology, pharmaceutical diagnostics, and digital solutions innovator, dedicated to providing integrated solutions, services and data analytics to make clinicians more effective, therapies more precise, and patients healthier and happier. Serving patients and providers for more than 100 years.

Guerbet is a leader in medical imaging worldwide, that has been supporting healthcare professionals specialized in diagnostic and interventional imaging since 1926. Guerbet develops and markets solutions for Interventional Radiology and Oncology, including medical devices that enable physicians to treat thousands of patients worldwide on a daily basis.

LIPOSORBER® (developed by Kaneka Medical America) is an extracorporeal therapy that enables patients to attain the recommended therapeutic targets when diet and maximum drug therapies have failed or are not tolerated.

Legally Mine is a legal services company designed to protect business and personal assets as well as finding reliable means to lower tax liabilities. Our priority is educating the medical community and preparing our clients to defeat trial attorneys and over burdensome taxes.

Established in 2002, MDmanagement has a singular focus on the development and success of Venous, Endovascular, & Interventional practices! We Don't Purchase OBLs ... We Build and Support OBLs.

Designed by clinicians for clinicians, the Medstreaming clinical reporting solution with integrated PACS and inventory management module streamlines workflow for vascular and cardiovascular imaging and structured reporting in both the inpatient and outpatient space. The structured reporting engine and integrated PACS provide the foundation for efficiency across the entire workflow from patient scheduling to final report.

We lead global healthcare technology, boldly attacking the most challenging problems. Our Mission — to alleviate pain, restore health, and extend life — unites a global team of 90,000+ people, and our technologies transform the lives of two people every second, every hour, every day. Expect more from us. Medtronic. Engineering the extraordinary.

MediReport delivers an end-to-end CardioVascular Information System (CVIS) to optimize workflows and streamline data management for Ambulatory Surgery Centers and Office-Based Labs cath labs. Our cloud-based solution enables integrated procedure and physician structured reporting, inventory management, analytics, and data-driven insights. With 30+ years of experience, we are a trusted partner for optimized workflows and actionable insights.

Founded in 1987, Merit Medical Systems, Inc. is a leading manufacturer and marketer of proprietary disposable medical devices used in interventional, diagnostic and therapeutic procedures, particularly in cardiology, radiology, oncology, critical care and endoscopy. Merit serves client hospitals and physicians worldwide, and employs approximately 7,000 people worldwide.

Neuro is a global medical device company focused on delivering life-changing solutions to treat chronic back & leg, painful diabetic neuropathy, and sacroiliac (SI) joint pain. It has innovated Spinal Cord Stimulation (SCS) with its proprietary 10 kHz Therapy™. Neuro provides the most comprehensive SCS and SI joint portfolios.

Northeast Scientific is the market leader in high-end medical device reprocessing with Nine devices currently available for commercial sale and several additional products in development. Two board-certified vascular surgeons guide and inspire our day-to-day operations alongside an exceptional team.

OBL Marketing is a full service digital marketing agency specializing in Office Based Lab digital marketing services. We provide complete Internet marketing services for Interventional Radiologists, Endovascular clinics, Cardiologists, and Vascular Specialists. Our services include compelling web design, SEO (search engine optimization), complete online Google asset management, review/reputation management, pay per click advertising campaigns, and professional digital marketing consulting. We serve doctors and physicians in cities across the US.

The OEIS National Registry is a QDCR (Qualified Clinical Data Registry) that focuses on detailed outcomes within outpatient interventional suites (OIS). The registry's purpose is to promote quality and to identify benchmarks for best practices within the OIS sector.

PHILIPS

Philips' Image Guided Therapy business provides complete procedural solutions of systems, smart devices, disease-specific software and services for minimally invasive procedures. Helping caregivers decide, guide, treat and confirm the right therapy for each patient during their procedure, the business is making a significant contribution towards Philips' ambition to improve the lives of 3 billion people a year by 2030.

 **REFLOW MEDICAL™**
THE PULSE OF MEDICAL INGENUITY

Working with leading physicians, Reflow Medical™, Inc. develops innovative technologies designed to fill unmet clinical needs in the treatment of complex cardiovascular disease. The portfolio consists of unique peripheral catheters, including the Wingman™ crossing catheter and the Spex® and Spex® LP shapeable support microcatheters, and the coraCatheters line for coronary artery disease. The company is headquartered in San Clemente, California.

SHOCKWAVE
MEDICAL

Shockwave Medical is a leader in the development and commercialization of innovative products that are transforming the treatment of cardiovascular disease. Its first-of-its-kind IVL technology has transformed the treatment of atherosclerotic cardiovascular disease by using sonic pressure waves to disrupt challenging calcified plaque, resulting in significantly improved patient outcomes.

SI-BONE®

SI-BONE, Inc. is a global Sacropelvic Solutions™ medical device company with options for interventional pain physicians to treat sacroiliac (SI) joint dysfunction that include lateral SI joint fusion with iFuse TORQ® and intra-articular SI joint stabilization and fusion with iFuse INTRA X™ Allograft.

SIEMENS
Healthineers

Siemens Healthineers is working to advance therapy outcomes for everyone, everywhere. As a worldwide leader in medical technology and services, we know your facility needs are as individual as the patients you care for. Where you deliver care, we can deliver the rest.

STILLE
Surgical perfection. For life.

STILLE Surgical offers innovative imaging tables that are developed for use where precision and high image quality are critical. STILLE tables are offered in a wide range of configurations that can fit different procedures and applications with excellent durability. For over 180 years!

 **StreamlineMD**
A PRC Medical Company

StreamlineMD Gets Interventional Specialists Paid. We provide a certified EHR software solution coupled with coding and billing services to improve Interventional Clinic, OBL/ASC performance. Learn more at: StreamlineMD OBL/ASC Solutions

 **studycast®**
by coresound

Comprehensive image management and reporting solution: Streamlined and intuitive, the Studycast system provides a single workflow from exam to archive. Add on the optional integration interfaces, and the system goes full circle from order to results. View diagnostic-quality images and loops, quickly generate findings, and digitally sign reports from any Internet-connected device. Then, securely share them with colleagues and patients, route them to your EMR, and archive them in the cloud.


SURMODICS

Surmodics develops endovascular devices designed to be simply better. Our portfolio includes the Pounce™ Thrombectomy Platform and Pounce™ Venous Thrombectomy System for grab-and-go peripheral arterial and venous clot removal, and the Sublime™ Platform, which brings high performance to transradial peripheral interventions above and below the knee. RX only.


TERUMO
INTERVENTIONAL
SYSTEMS

Terumo Interventional Systems (TIS), a division of Terumo Medical Corporation, is a market leader in minimally invasive entry site management, lesion access, and interventional technologies. TIS offers a complete, solution-based product portfolio used in advanced coronary, peripheral and endovascular treatments with strategic initiatives in Transradial Access, Complex Coronary Intervention, Peripheral Artery Disease and Embolotherapy.


**VASCULAR ACCESS
DIRECT**

Vascular Access Direct offers world class vascular devices to OBL's, ASC's, and Hospitals at 30%-60% lower cost than most competitors. Our primary areas of focus are Peripheral Arterial Disease, Venous Ablation, AV Access, and Embolization.


**VASCULAR &
INTERVENTIONAL
SPECIALISTS**

Vascular & Interventional Specialists, a multispecialty group with vascular surgeons, interventional cardiologists and interventional radiologists, serves patients across eight states. We have a passion to serve our communities with a strong mission focused on world class, patient centered, physician lead care supporting our physicians with their independent and private practice goals.


Vasorum
Medical Device Innovation & Development

Vasorum is an Ireland Based Company Dedicated to Revolutionizing Vascular Closure.



Vein360 prides itself on delivering high quality product to our customers. 100% of our IVUS catheters undergo rigorous, in-line testing on both the flexible circuit and 64-element transducer array, ensuring performance and reliability is equivalent to a new, unused device.



Veryan has developed innovative technology to improve the performance of vascular stents by adopting the principle of biomimicry; developing structures that imitate those occurring naturally. Veryan's vascular biomimetic stent technology involves adapting a straight stent design to a three-dimensional helical shape, which more closely mimics the natural geometry of the human vascular system.



For over 50 years, Ziehm Imaging has been at the forefront of developing advanced technologies that enhance medical imaging and optimize clinical workflows. Our mobile C-arm solutions deliver outstanding image quality, reduced X-ray dose, and user-friendly operation. By continuously setting new standards in X-ray-based imaging, we drive innovation that improves patient care and transforms lives around the world.



PAC
POLITICAL ACTION COMMITTEE

OEIS
OUTPATIENT ENDOVASCULAR
AND INTERVENTIONAL SOCIETY

★ THANK YOU PAC CONTRIBUTORS ★

A special **THANK-YOU** to our ★ **ELITE CONTRIBUTORS!** ★

Adey Agbetoyin
Sam Ahn
Mohammed AlZoubaidi
Nathan Aranson
Edward Arous
Elizabeth Blazick
George Bolotin
Tyler Braaten
Kok Chong
J. R. Conaway
Michael Cumming
Alex Dabrowiecki
Stratton Danes

Stephen Daugherty
Lee Ferguson
Don Garbett
Mark Garcia
Daniel Gorin
Stephen J Hoenig
★ **Azher Iqbal**
William Julien
Saravanan Kasthuri
Zia Khan
★ **Ziad Khoury**
Elsie Koh
Vinod Kumar

Christopher Kwolek
Stephen Leschak
★ **John Lipman**
Paul Long
Krishna Mannava
Derek Middleider
Sanjay Mohindra
Jerry Niedzwiecki
Nikhil Patel
Ashok Prasad
Sandeep Rao
Sreenivas Reddy
Roger Rosen

Patrick Ryan
William Shutze
Hector Simosa
David Soto
David Sperling
★ **Robert Tahara**
Swee Lian Tan
Shrikanth Upadya
Mike Watts
Brian Whyte
Bret Wiechmann

PHILIPS



More of what you need in one trusted place

We offer a full range of high-performing equipment, devices and services through a streamlined procurement process and a single point of contact.



Visit booth #201
or scan to
discover more



Devices



Equipment



Training and
ongoing support



Network
of experts

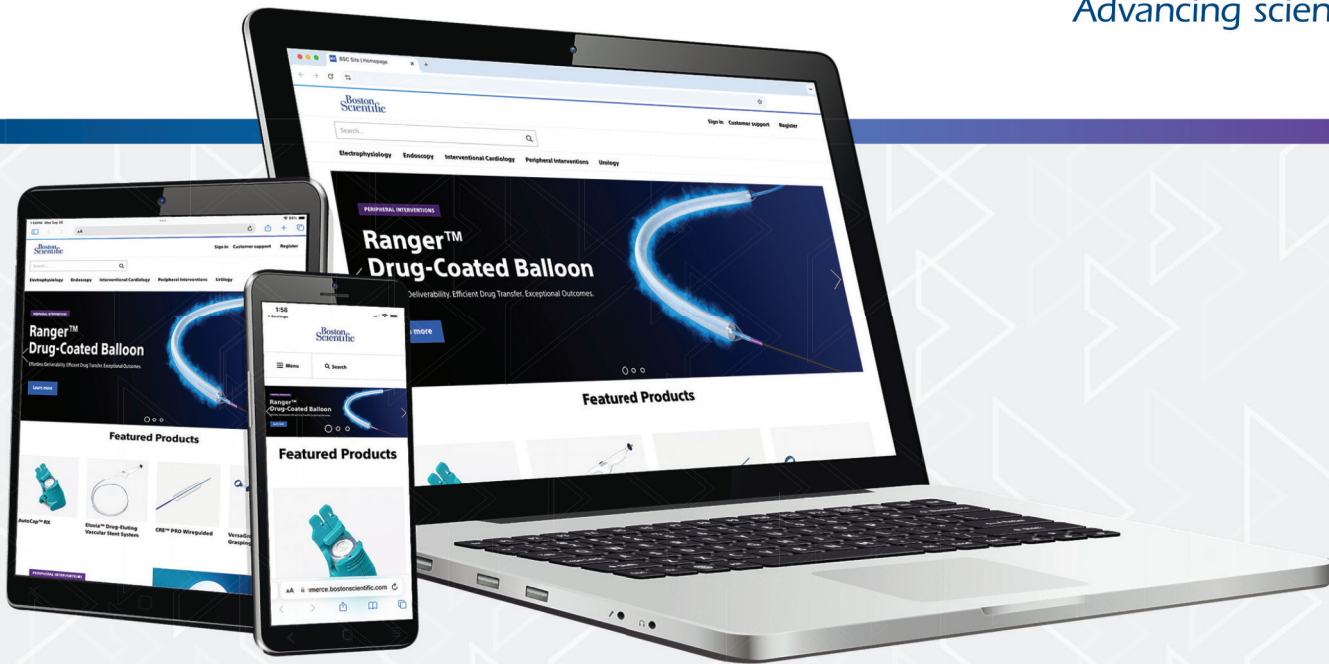


Imaging systems



**Philips
ASC and OBL Solutions**

The streamlined solution for
out-of-hospital cardiovascular labs



PI eCommerce

Find. Order. Track.

- Real-time order placing, tracking, and history
- All-in-one self-service platform
- Available anytime, anywhere, any device



**Explore the
eCommerce site**

BUILT TO REMOVE

The Rotarex™ Atherectomy System is designed to efficiently remove a wide variety of peripheral arterial lesion morphologies. Offering dual indications as both an atherectomy and thrombectomy device, the Rotarex™ Atherectomy System addresses **acute, subacute, and chronic peripheral arterial occlusions**.

Thrombus



Mixed Morphology



Fibrous Plaque



Rotarex™

Rotational Excisional Atherectomy System

The Rotarex™ Atherectomy System is intended for use as an atherectomy device and to break up and remove thrombus from native peripheral arteries or peripheral arteries fitted with stents, stent grafts or native or artificial bypasses. The Rotarex™ Atherectomy System is contraindicated - In patients not suitable for atherectomy/thrombectomy - In the cardiopulmonary, coronary, carotid, cerebral and renal vasculature - In vessels that are undersized for the particular device used - In the venous vasculature. Potential adverse events include, but are not limited to: - Embolization, especially distal embolization - Pulmonary embolisms of all degrees of severity - Thrombosis - Re-occlusion - Vessel wall injury - Vessel dissection / perforation / rupture - Perforation as a result of mural calcium being torn out of the vessel wall - Arteriovenous fistula / pseudo-aneurysm - Hematoma, bleeding, hemorrhage - Organ perforation - Implants such as stents / stent grafts / bypass grafts getting damaged, caught or dislodged - Disruption of the catheter; debris remaining in the body - Allergic reactions, including allergic reactions to device components - Infections or necrosis at the puncture site - Catheter induced sepsis - Death. Do not use in calcified vessel segments with presence of radiopacities on both sides of the arterial wall and extending more than 1 cm of length prior to contrast injection or digital subtraction angiography. Please consult product labels and instructions for use for indications, contraindications, hazards, warnings, and precautions.

BD, the BD Logo, and Rotarex are trademarks of Becton, Dickinson and Company or its affiliates. © 2024 BD. All Rights Reserved. © 2024 Illustrations by Mike Austin. BD-116107



TARGET AUDIENCE

Physicians, surgeons, residents in training and allied personnel in the fields of vascular surgery, interventional radiology, interventional cardiology, and other outpatient interventionalists involved in office-based endovascular procedures.

LEARNING OBJECTIVES

At the conclusion of this activity, participants should be able to:

- Describe current practices and new developments in the outpatient office-based management of patients with arterial, venous and coronary artery disease undergoing interventional procedures.
- Discuss new management and therapeutic approaches to patients with these conditions.
- Identify current and upcoming changes in the practice of vascular surgery, interventional cardiology and interventional radiology in the setting of the new health care reform.
- Implement changes into their practice to improvement in patient health outcomes.

ACTIVITY GOAL

This activity is designed to address the following core and team competencies: *Patient Care, Medical Knowledge, Practice-based Learning, Professionalism*

NON-ENDORSEMENT

The accredited provider verifies that sound education principles have been demonstrated in the development of this educational offering as evidenced by the review of its objectives, teaching plan, faculty, and activity evaluation process. The accredited provider does not endorse or support the actual opinions or material content as presented by the speaker(s) and/or sponsoring organization.

DISCLOSURES



JOINTLY ACCREDITED PROVIDER®
INTERPROFESSIONAL CONTINUING EDUCATION

The accredited provider adheres to accreditation requirements regarding industry support of continuing medical education. Disclosure of the planning committee and faculty's commercial relationships will be made known at the activity. Speakers are required to openly disclose any limitations of data and/or any discussion of any off-label, experimental, or investigational uses of drugs or devices in their presentations. *All employees in control of content have no relevant financial relationships to disclose.*

ACCREDITATION



In support of improving patient care, this activity has been planned and implemented by Cine-Med and Outpatient Endovascular and Interventional Society. Cine-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

PHYSICIANS

Cine-Med designates this live activity for a maximum of 23.25 *AMA PRA Category 1 Credit(s)™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSES

This activity provides 23.25 contact hours for nurses.

OTHER HEALTHCARE PROFESSIONALS

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits™*, consult your professional licensing board.

COMMERCIAL SUPPORT

This activity is being provided independent of industry support.

CERTIFICATES

To claim your credits, complete the online Credit and Evaluation form using the following URL: <https://cine-med.com/disclosures/index.php?course=442>

This is a one-time credit submission. Credits should be tracked at the completion of the meeting. Participants will be able to download or print a certificate once the form has been submitted.

2025

A SPECIAL THANK YOU TO OUR
PLATINUM INDUSTRY PARTNERS:



PHILIPS

**Boston
Scientific**

Advancing science for life™



BD