

OEIS Board of Directors Meeting

March 18, 2026, Las Vegas, NV

Membership Update

- A breakdown of membership by specialty was reviewed.
- Dr. Ryan notes significant growth in membership.
- Emphasizes the need to engage more members, especially younger ones.
- Dr. Ryan highlights Jerry's work in bringing programming content for members.
- Notes a significant number of expired members and the need to re-engage them.
- Discussed strategies for renewing membership and increasing engagement
- Importance of personal outreach to renew membership.

Cardiology and Electrophysiology Focus

- Discussed the potential for expanding cardiac educational content at the annual meeting.
- Suggested adding more cardiac sessions to the annual meeting to engage more members and discussed the shift in cardiology training towards structural heart and EP.
- Proposed collaborating with the Heart Rhythm Society (HRS) to enhance cardiac content.

Financial Update

- Dr. Jerry provided an overview of the financial status, including assets and investments.
- Discussed upcoming expenses, including the certification program and registry migration.
- Emphasized the need for additional revenue to cover expenses.
- Suggested looking into cost-cutting measures to manage the budget.

Industry Partnerships

- Highlighted the importance of industry partnerships for revenue generation
- Need to engage with industry partners to secure funding for the society.
- Creation of a development committee to manage industry relationships.
- emphasizes the need for board members to engage with industry partners and members.
- Discussed the importance of the tech forum and photo opportunity to increase engagement.
- suggests bringing additional members to the tech forum to increase participation.
- Highlighted the importance of leveraging personal relationships with industry partners.
- Dr. Brian Whyte volunteered to be Chairman

Raffle Prizes and Social Media Discussion

- Raffle prizes: first prize is attending the the annual meeting as a VIP, second prize is a gourmet signature gift basket with wine, and third prize is a cash prize.
- Suggested using Instagram for the raffle, but clarifies that LinkedIn is more suitable for industry involvement.
- Mentioned that LinkedIn doesn't support the kind of social media effort required, but they will ensure industry people are assisted.
- Discussed the importance of having younger guys available to help with any questions or issues during the event.

Registration and Meeting Logistics

- Dr. Jerry provided an update on current registration numbers, noting a slight drop from last year but overall steady performance.
- Explained the decision to hold the meeting in Vegas to avoid conflicts with other major medical meetings like ACC and Sky.
- Revenue projections, projecting to be above levels, despite higher expenses.

Workshop and Symposium Updates

- Reviewed the workshop and symposium updates, noting that some symposiums did not re-up but new ones like American Vascular came in.
- Discussed the technology forum and the involvement of companies like Reflow and Shockwave.
- Highlighted the increase in exhibitors and the challenges of finding enough hotel space for the meeting and exhibit space.
- Emphasized the importance of having people rotate through the exhibit space and attend the technology forum and embolization workshop.

Exhibit Space and Session Moderation

- Discusses the layout of the exhibit space and the importance of directing attendees to the exhibit space during sessions.
- Suggested that session moderators should direct attendees to the exhibit space
- Mentioned the app and its importance in guiding attendees to various sessions and exhibits.

Future Meeting Plans and ADP Track

- Next year's meeting will be at the Royal Pacific in Orlando, March -.
- Discussed the addition of a cardiology track and a full parallel track for venous superficial deans.
- Recommend having an ADP session or track every year, agreement to consider it.
- Mention the need to advertise the new tracks early to attract industry and attendee interest.

Registry Update

- Update on the registry transition, noting the current system will be sunset in December 2026.
- Outlined the key criteria for vendor selection, including data migration capability, flexibility of data structure, and analytics functionality.
- Mentioned the evaluation of multiple vendors, with three standouts, and a strong candidate emerging.
- Discussed the options: a CRO, a custom-built in-house model, and an enterprise data management platform.
- Explained the challenges of rebuilding the data architecture and redesigning workflows during the transition.
- Proposed a phased approach, starting with a simplified test build and moving on to more complex data migrations.
- Emphasizes the importance of early engagement and involvement from physician leaders and stakeholders.
- Highlights the need for beta testing and user acceptance testing throughout the process.

- Outlined the two main questions for the board: whether to continue the registry project and whether to allocate additional funds for data mining.
- Expressed frustration with the lack of progress and suggests giving the project one more year before making a final decision.
- Clarifies that the board needs to decide whether to continue the project and allocate funds for data mining.

- Summarizes the key points and emphasizes the need for a clear decision from the board.
- Reiterates the importance of the registry transition and the need for a structured approach.
- Mentioned the potential impact of the decision on the organization's reputation and future research efforts.

- Suggested closing the debate and empowering Sam to analyze data with Fiona and another fellow.
- Proposed that Fiona, a scientist, can handle the entire project from writing to publishing.
- Requests an estimate of the hours required and the associated costs.
- Moved to empower Sam to explore the data and report back to the board.

- Proposed a month time limit for Bob and Lauren's plan.
- Suggests setting reasonable milestones within the -month period.
- Emphasizes the importance of milestones but notes the volunteer nature of the organization.
- Discussed the need for clear milestones and the potential for extending the timeline if necessary.

PAC Update

- Suggested that board members contribute financially to show seriousness about the project.

- Highlights the challenge of soliciting non-members for donations and the need for members to contribute.
- Proposed emphasizing the benefits of membership and the importance of contributions.
- Recommend board members make pitches for contributions during sessions.

Advertising and Marketing Strategies

- Discussed the need for better advertising to increase attendance and contributions.
- High cost of advertising in various journals and the need for a cost-effective strategy.
- Suggested engaging with vendors for increased exposure and attendance and discuss the potential of reciprocal advertising agreements with other societies.

Student and Resident Involvement

- Reported on the involvement of students and residents, noting their enthusiasm and interest in the organization.
- Emphasizes the importance of engaging students and residents to ensure the organization's future.
- Suggests creating more opportunities for students and residents to get involved, such as through videos and presentations.
- Highlights the need for more cardiology representation and the potential benefits of involving fellows and post-fellows.

Grant Funding and SRF Development

- Identify specific individuals within companies to approach for grant funding.
- Importance of building relationships with these individuals.
- Board members list their favorable relationships with companies to facilitate fundraising.
- Need for a structured approach to grant funding and the importance of internal communication.

Action Items

- Plan and promote a Venus/superficial DVT parallel track for next year's Orlando annual meeting, including designing the curriculum and advertising it early to relevant vendors and members.
- As part of the Society Research Fund (SRF) leadership, define and document the internal process for identifying which industry grants or programs to target for student and resident funding, including identifying key internal contacts and aligning with the development committee.
- Develop and communicate a process for board members to submit to Julie a list of vendors or companies with whom they have strong relationships that could support SRF-related student and resident initiatives.

- Lead execution of the Society Registry transition from the current Synchrony-based system to the selected new platform, following the phased plan (starting with a small standalone GAE module, then full migration, then administrative functions, and finally launching cardiac modules), aiming to complete key phases within roughly .
- Implement the approved patient safety / peer review process, including confirming that all patient information is fully de-identified and that the safeguards discussed are applied, based on the plan that the board authorized.
- Work with statisticians Fiona and the other colleague to assess whether the existing ~,- case registry dataset can be mined, prepare a feasibility and timeline assessment, estimate the time and cost required, and report the results back to the board.
- Begin developing the concept for a cardiology/Electrophysiology track (for example, a Saturday session or track) for next year's annual meeting, potentially in collaboration with HRS.
- Review the compiled data on OBLs/ASCs across the country and, together with the staff, design and send a targeted mailing to newly identified locations using the contact information on the list.